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Wrestling

MONTHLY

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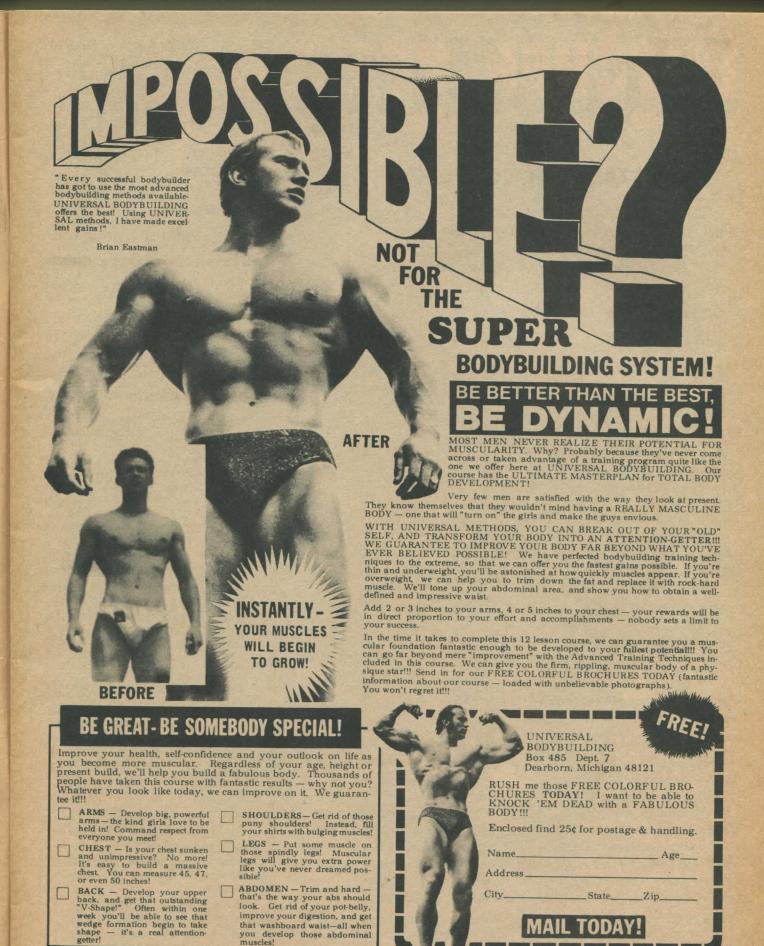
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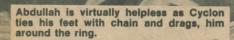
Due to the tremendous volume of mail that we receive we can no longer give personal answers to inquiries. In the future we will simply select the most significant questions and answer them in our readers' columns in WRESTLING MONTHLY and WRESTLING REVUE.

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BUTCHER NEARLY BUTCHERED BY 'MANIAC'



"Cyclone Negro is a maniac! He should be locked up where he cannot vent his insane rage upon an unwary populace. Do you Americans not incarcerate madmen?"

I have the good fortune (?) of being able to converse with Abdullah the Butcher in his native tongue and have translated his remarks, including those in the preceding paragraphs, into English. Abdullah tends to be calmer in the presence of someone he considers a countryman, but even so he is given to occasional outbursts wherein his 'conversation' borders on physical violence. I consider myself fortunate to have interviewed the man and emerged unscathed.

Abdullah had just 'wrestled' Cyclone Negro in a chain match, a brutal form of combat which orig6/Wrestling Monthly-June 1976

inated in Russia and was brought to this country by The Great Malenko. There are virtually no rules, however the truly unique aspect of a chain match is an eight-foot length of steel chain, opposite ends of which are attached to each contestant's left wrist.

"Such a contest is for barbarians, not for civilized athletes!" says the man who earned himself the name of 'Butcher' through the use of tactics which were, to say the very least, unscientific.

"In my lifetime," Abdullah continued, "I have beheld such brutality -- much of what you Americans call, 'man's inhumanity to man.' All my



MATTER OF HONOR FOR ABDULLAH TO TAKE MATCH

life, I have had to fight in order to survive, so you can understand that I am not easily shocked. But I certainly never thought that, in a nation which claims to abhor cruelty, I would be subjected to a circumstance wherein I would have to fight a crazy man with a chain!"

Asked why he accepted a chain match under the circumstances, Abdullah's eyes grew wide, as they often do when he becomes incensed.

"It was a matter of honor!" he asserted. "I was challenged

by this Latin American wildman, a man of the desert rejects no challenge from man or beast! Had I refused, my people would have spat upon me when I returned to my homeland. As you know, in our society, this is a fate worse than death!

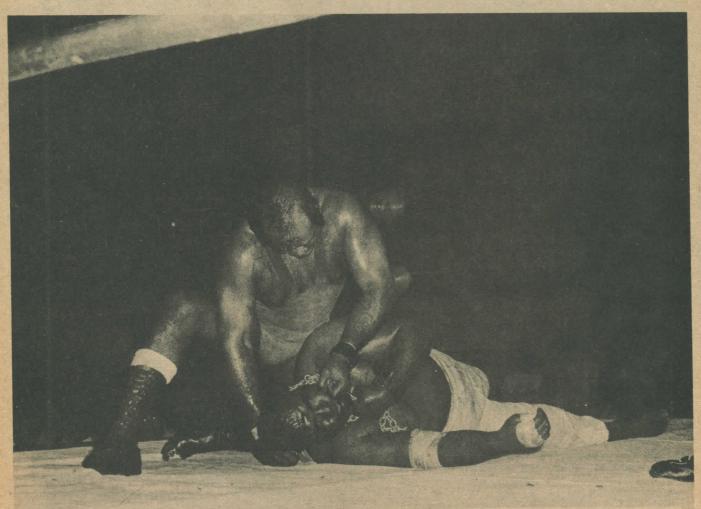
"And as I speak of death, I am reminded of how very close to this grim eventuality I came as I faced that crazed being in the squared circle. There is not the slightest doubt in my mind

that it was Cyclon Negro's intention to kill me, and that he did everything in his power to bring this about. This was his opportunity to get me out of the way -- permanently -- or so he thought.

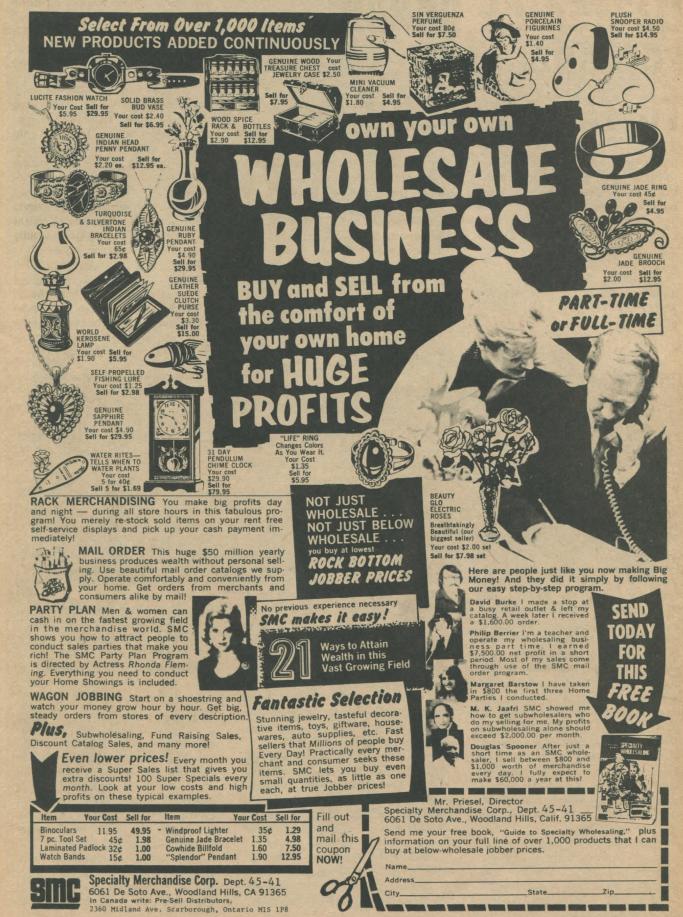
"If a man is slain in the ring, his killer cannot be prosecuted under the law. In an ordinary wrestling match, such a thing is highly unlikely, but with no rules and a chain to use as a weapon, the chances of a fatality are enormously increased."

It was pointed out that, however dangerous this chain match might have been, Cyclon Negro certainly undertook an equal risk himself.

"Not so, not so!" Abdullah insisted. "Are you not aware of this man's uncannily hard head? The chain can bruise and rend flesh, even break bones, but the body can recover. Torn flesh will heal, welts upon one's back will



It's Cyclon's turn to take command as he uses chain to choke Abdullah.



eventually subside and broken bones will mend. But damage to the human brain is irreversible and a fractured skull is usually fatal.

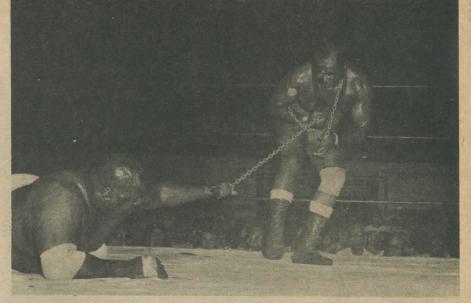
"Cyclon Negro entered the ring risking only his vile body. His face is already so horribly ugly that any further damage could only improve his appearance. And his head is not the head of an ordinary mortal; his skull defies damage by human hands, even by a chain. He might be cut, and his torn flesh will bleed like that of any ordinary man, but his skull is like unto that of a Neanderthal! I have heard it whispered that he has a steel plate in his head, and this would not surprise me in the least, for he stands there looking at you after being dealt a blow that would crush an ordinary skull!"

Obviously, if Abdullah the Butcher could know this well of Cyclon Negro's phenomenally hard head, Abdullah must himself have tried his best to cave it in. The Butcher did, in fact, strike Cyclon across the head repeatedly with a doubled length of chain, and said blows were indeed sufficient to crush an ordinary skull. Reminded of this, Abdullah flew into a rage.

"Fool!" he shouted. "Was I not to defend myself? I hardly dared hope that Allah would spare my life -- was I not to prove myself worthy of survival by doing my very best to bring honor and glory to our people by defeating this maniac?

"It was not my choice that we do battle in this savage fashion. I would far rather have confronted this man in a contest wherein I could have sought victory through my superior wrestling skill, but I was manipulated into this loathsome predicament by a man bent on my total annihilation. He publicly questioned my courage. In front of people who look up to me as a great athlete and a representative of our people, he openly disputed the fact that we fear no man. I was baited --ingeniously maneuvered into a trap set by a madman bent upon taking my life!"

Cyclon Negro did make certain remarks -- none of them particularly flattering -- about Abdullah the Butcher prior to their meeting in the chain match. Specifically, Cyclon



Both grapplers are bloodied and battered as Cyclon attempts to drag Abdullah to his feet.

RISKS UNEQUAL SINCE CYCLON'S SKULL EXTRAORDINARY

had stated that Abdullah, "... pays absolutely no attention to the rules in any match, against any opponent." Cyclon added that a regulation wrestling contest was something of an exercise in futility when one opposed Abdullah the Butcher, and for that reason requested a chain match, wherein rules and regulations would not be a factor. As far as could be determined, no remarks were made which could have been construed as derogatory toward Abdullah's ancestry, or as disputing the man's willingness to do battle

"The slightest insult!" Abdullah roared, when reminded of the precise nature of his foe's remarks. "The slightest insult is dung thrown in the faces of every one of our people who has ever lived or died until it is avenged! Had this unsavory peasant but insinuated that my trousers fit poorly, I would have been obligated beyond any consideration of my own personal feelings in this matter to meet him on any terms he might choose and to destroy him utterly!"

This being the case, it would seem that a chain match would be an ideal opportunity for Abdullah the Butcher to achieve 'satisfaction' for the alleged injury to his honor. This isn't the way he looks at it, however.

"Does a man of noble blood achieve honor chained, like an animal, to the offspring of a jackass? In our land, I would smite such a man publicly for the swine that he is, and would spare his life only if he groveled convincingly!"

Would this be meeting the man on his own terms?

"If he dared suggest terms so demeaning to one of my bloodline, I would have been justified in treating him as the barnyard creature he is. However this did not happen in our land, and had I done to Cyclon Negro what he deserved I would have been imprisoned, and this of course would have brought humiliation to our people. I could not treat this man as I would an offensive cur, as this would offend the democratic notions of the American people, since I could not ignore his insults, I had no choice but to accept his challenge, however unworthy it might have been.

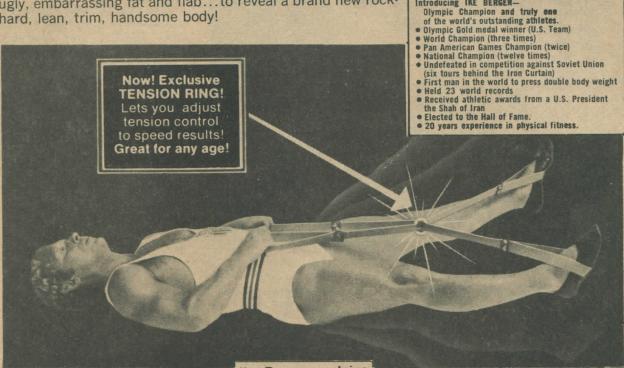
"My anger is not at the fact that an adversary tried to take my life, for this has been tried before. Rather, I am incensed over

10/Wrestling Monthly - June 1976

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Abdullah is about to connect with a flying elbow smash while Cyclon is prone on mat.

the means by which one of Cyclon Negro's doubtful parentage was permitted to make a deliberate attempt on my life in circumstances which offered me no equivalent opportunity to rid the wrestling profession of his offensive presence.

"I cannot stress strongly enough that I am a man who is entitled to respect, as I have proven time and again in wrestling arenas throughout the world. I came to the United States in the first class cabin of a jetliner -- I did not wade across a river into Texas with a bunch of migrant farm workers. In my entire experience as a professional athlete, I have never before been the victim of a conspiracy to put me at the mercy of a raving maniac bent upon my total demise!"

It was a bloody, hard-fought struggle, during the course of which both men absorbed unbelievable amounts of punishment. The outcome of a chain match is of no particular interest to sanctioning bodies in the professional mat sport, as officials would prefer that such contests were never held in the first place and will in no event commit their results to the record books. If there is a winner, it is he



Although Abdullah caims he was almost murdered, Cyclon wasn't exactly fit as a fiddle as his brother Omar attends to his injuries after the match.

ABDULLAH STILL HAS A SCORE TO SETTLE

who emerges reasonably intact, fit for his next wrestling engagement.

Both Cyclon Negro and Abdullah the Butcher survived this particular ordeal, for which reason it seemed that Abdullah was over-reacting somewhat in calling this an attempt on his life.

"I survived only because I am a superior athlete, able to defend myself against the basest of attacks!" Abdullah offered by way of explanation. "I was able to inflict enough punishment upon my opponent that he could not muster the strength and stamina necessary to carry out his fiendish plot.

"This in no way excuses Cyclon Negro and the others who conspired against me for what they tried to do. I defended the honor of our people, but the Mexican must yet pay the ultimate price for the evil he so cunningly devised to commit!"

Asked if this meant the conflict with Cyclon Negro was not resolved, Abdullah replied, "Resolved? Are you serious? The man still walks, doesn't he? He still has the use of his hands, does he not? And can he not still see?

"A steel chain is best suited for smashing skulls, and Cyclon Negro has a skull that not even a steel chain can shatter. But there are other things -- worse things -- that can happen to a man, especially when that man depends upon physical activity in a competitive sport for his livelihood.

"There are few similarities between my land and the land of Cyclon Negro, but there is one that is significant: the blind and the lame lie in the streets, filthy and destitute beyond the imagination of most Americans, begging for what trivial offerings may be thrown their way by indifferent passers-by. This, Cyclon Negro, is a fate worse than death — and this will be my revenge."

12/Wrestling Monthly - June 1976

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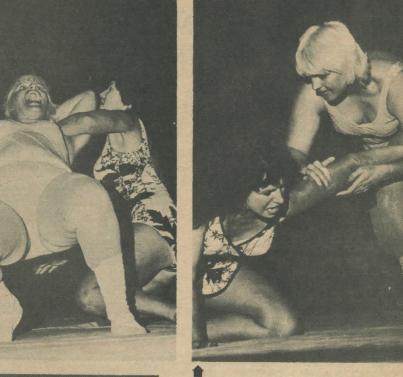
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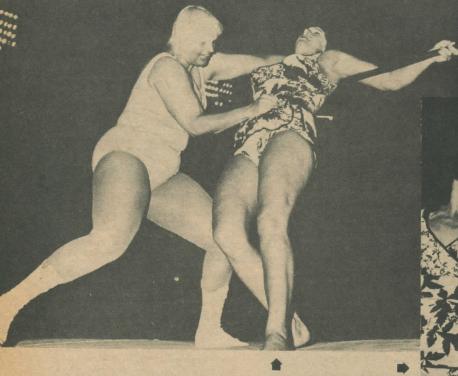
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GRAPPLIN'

Peggy Patterson isn't exactly shouting for joy as she heads for the canvas as Ann Casey applies an armlock.



It's Peggy's turn to take the upper hand, er... arm, as she forces Ann to her knees by applying pressure on her left arm.



The grappling gals take turns in these two photos as (left) Ann Casey gets set to deliver a right to Peggy Patterson's jaw. Then, the tables are turned (above) as Peggy has Ann on the ropes and prepares to deliver a blow to the mid section.

Is it true the amazing secret of TELECULT POWER

AUTOMATICALLY BRINGS YOU ANYTHING YOU DESIRE

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Now, a daring new book called TELECULT POWER lays bare this magic secret, and shows how it can bring fortune, love, and happiness. And Reese P. Dubin — the man who discovered it — makes this shocking claim . . .

"Great Wealth And Power Can Be Yours!"

Admittedly, the concept this book proposes is completely opposed and contrary to normal human knowledge and experience. "But at this very moment," says Mr. Dubin, "I have startling proof that I want you to see with your own eyes! I want to show you...

"How diamonds and jewels have appeared, seemingly out of nothingness, shortly after the use of this strange secret!"

"How a man used this method for a pocketful of money!"

"How a woman used it to fill an empty purse!"

"How another user Teleported a gold jewel box to her, seemingly out of thin air!"

"How a woman used this method to regain her

to her, seemingly out of thin air!"

"How a woman used this method to regain her lost youth!"

"How a man, growing bald, claims he renewed the growth of his hair with this secret!"

"How a woman used it to bring her mate to her, without asking!"

"How another woman summoned a man to her—out of thin air!"

"How a man heard the unspoken thoughts of others, with this secret!"

"How a woman saw behind walls and over great distances, with it!"

"How a woman saw behind walls and over great distances, with it!"

"How a man broadcast silent commands that others had to obey!"

Let us now clearly demonstrate to you the scientific basis behind the new wonderworking, Miracle of TELECULT POWER!

"How Telecult Power Brings Any Desire **Easily And Automatically!**

For many years, Reese P. Dubin dreamed of a way to call upon the invisible forces at work all around us. He spent a lifetime digging and searching for the secret. These investigations brought him knowledge that goes back to the dim recesses of the nax.

around us. He spent a liteline digging and searching for the secret. These investigations brought him knowledge that goes back to the dim recesses of the past.

One day, to his assonishment, he discovered that he could actually broadcast silent commands, which others instantly obeyed. Using the secret he tells you about in this book, he tried it time after time — commanding others to sleep, get up and come to him, talk or not talk — and act according to his silent wishes. It worked every time!

Working relentlessly from this evidence, Reese P. Dubin succeeded in perfecting a new kind of instrument — called a Tele-Photo Transmitter — that concentrales your thoughts, and sends them like a streaking bullet to their destination!

OTHERS OBEY SILENT COMMANDS! Writing of the success of this method, one user reports the following experience:

"I willed her to pick up and eat a biscult from a plate in a corner of the room. She did so. I willed her to shake hands with her mother. She rushed to her mother and stroked her hands...

"I willed her to nod. She stood still and bent her head, I willed her to clap her hands, play a note on the plano, write her name, all of which she did."

"No one can escape the power of this method," says Mr. Dubin. "Everybody — high or low, ignorant or wise — all are subject to its spell! And unless the person is told what's being done, he will think the thoughts are his own!"

HEARS THE THOUGHTS OF OTHERS! Experimenting further with the Tele-Photo Transmitter, Reese P. Dubin soon found that he could

"tune in" and HEAR the unspoken thoughts of others. He says, "At first, these hearing impressions startled me, and I took them for actual speech, until I realized that people don't usually say such things aloud! And their lips remained closed"

say such things aloud! And their lips remained closed."

SEES BEYOND WALLS, AND OVER GREAT DISTANCES! Then he discovered he could pick up actual sights, from behind walls and over great distances! And when he "tuned in" he could see actual living scenes before him-as clear as the picture on a television screen!

MAKES WOMAN APPEAR - SEEMINGLY OUT OF THIN AIR! With mounting excitement, Reses P. Dubin launched one of the most exciting experiments in the history of psychic research. He wanted to see if the Tele-Photo Transmitter could bring him an actual material object! He chose, for this experiment, the seemingly impossible: an actual living person!

He simply focused the Tele-Photo Transmitter, by dialing the object of his desire. In a flash the door burst open, and there - standing before him, as real as life - was his long-lost cousin!

He stared and rubbed his eyes, and looked again! There - smiling, with arms outstretched in greeting - stood living proof of the most astounding discovery of the Century!

Dial Any Treasure!

You'll see how to use the Tele-Photo Transmitter, to summon your desires, This special instrument – your mental equipment – requires no wires, and no electricity. "Yet," says Mr. Dubin, "it can teleport desires, swiftly from the invisible world."

When you dial your desire—whether for riches, love, or secret knowledge—you capture its invisible, photoplasmic form, at which point "it starts to materialize!" says Dr. Dubin.
"Telecult Power can work seeming miracles in your life," says Mr. Dubin. "With it, it is possible to dial any desire—called a Photo-Form—then sit back, relax, and watch this powerful secret go to work!"

"Instantly Your Life Is Changed!"

With this secret, the mightiest force in the Universe is at your command! "Simply ask for anything you want," says Mr. Dubin, "whether it beriches, love, fine possessions, power, friends, or secret knowledge!"

Suppose you had dialed Photo-Form #2 for Jewels, for example. That's what Margaret C. did, in an actual example Mr. Dubin tells you about. Rich, glittering diamonds and jewels literally appeared at her leet: a pair of gold earnings, which she found that morning . a surprise gift of a pearl necklace, and matching silver bracelets . a beautiful platinum ring set with emeralds and diamonds, dropped on her front lawn!

"Almost overnight," says Mr. Dubin, "it can start to multiply riches, bring romance and love . . draw favors, gifts, new friends . . or anything else asked for! It isn't necessary for you to understand why. What is important is that it has already worked for many others . . men and women in all walks of life . . worked every time . and it will work for you, too!"

Brings A Pocket Full Of Money!

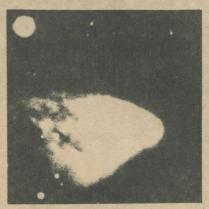
You'll see how Jerry D. used this method. He was broke a week before payday. All he did, he says, was to dial Photo-Form #1. Suddenly he felt a bulge in his pocket. Lo and behold! He took out a roll of money . . . fives, tens, twenties . . . and more! Obviously, it had been placed therebut when? And by whom?

A Brand New Car Comes!

Marty C., a taxi driver, reports that he just dialed Photo-Form #4, sat back, relaxed, and waited for things to happen. In a short time, great excitement filled the house. His wife came hurrying in, saying, "We won it! We won a car and a cash prize! They just delivered it!" He got up and went to the window. There, big and beautiful,

Enterprises

State



standing in the driveway, was a brand new Cadil-

Brings Mate Without Asking!

Brings Mate Without Asking!

Mrs. Conrad B. reports that she was tired of "pursuing" her husband, as she called it. She wanted him to voluntarily do the things she longed for, take her places, show affection. But he hadn't looked at her in years. He would fall asleep immediately after supper, or watched the ball games, or read the papers. Secretly Mrs. B. decided to try this method. She dialed Photo-Form #9 for Love! Instantly, her husband's attitude changed from boredom to interest and enthusiasm. And from that day forward, he showered her with kindness and affection! It was like a miracle come true!

The Power Of This Method!

The Power Of This Method!

There are so many personal experiences which I could recount, stories of healing, wealth, and happiness with this secret, that I find myself wanting to tell all of them at once. Here are just a few ...

**REGAINS HAIR GROWTH! Walter C, had a shiny bald head with just a fringe of white hair showing around the edges. He tried this method, and soon his hair began to regrow. The new hair came in thick. dark, and luxurious!

**ROLLS DICE 50 TIMES WITHOUT MISSING ONCE! You'll see how this secret gave Albert J. the power to roll the dice 50 times, without missing once, and—for the first time in the history of Las Vegas—walk away with \$500,000!

**DISSOLVES ALL EVIL! You'll see how this amazing secret revealed to Lawrence M, the people who were trying to make him look silly at work—actually revealed their secret thoughts—made them confess and apologize!

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Peggy isn't too pleased with this turn of events as Ann goes to work on her leg.

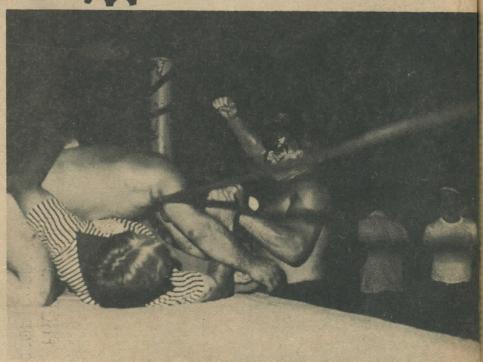


It's all over as Peggy concedes defeat and Ann Casey has her arm raised in victory by the referee.

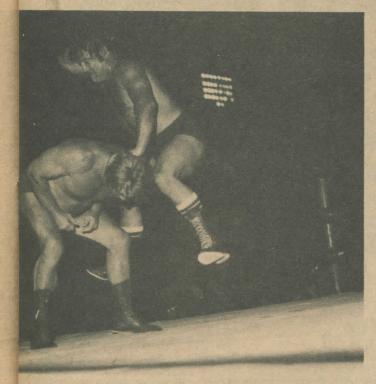


The winner, Ann Casey gets a police escort back to her dressing room while a throng of her fans look on.

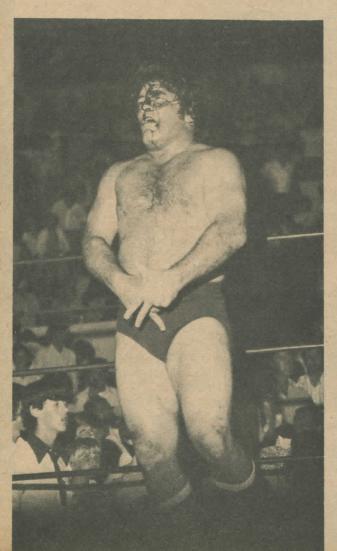
16/Wrestling Monthly - June 1976



Referee Sonny Fargo is the man in the middle as a bloody Johnny Valentine (outside ring) scores with a right to the head of Paul Jones.



The wrestlers are back in the ring as Jones prepares to land a leaping elbow smash to the neck of Valentine.





It certainly wasn't Valentine's 'Day' as Jones is set to slam Johnny to the canvas.

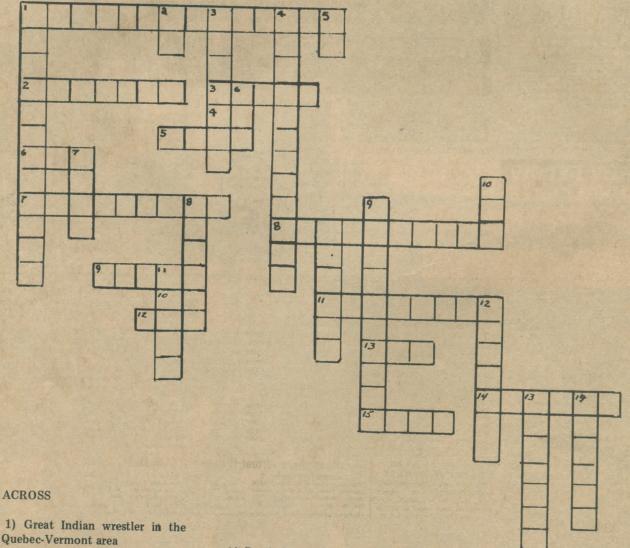


A bloody, battered but victorious Jones accepts the cheers of the wrestling fans at Greenville, S.C.

While Jones was gaining the plaudits of the fans, Valentine (center) had to be helped back to the dressing room by Art Nelson and a security guard.

Wrestling Monthly - June 1976/17

Wrestling puzzle,



- Quebec-Vermont area
- 2) German wrestler Hans ----
- 3) Last name of 7 down
- 4) Initials of manager Eddie ----
- 5) ---- Ho
- 6) Counted ----
- 7) Son of wrestling promoter Jack Britton
- 8) Bruno ----
- 9) Lou -----
- 10) Laugh
- 11) This wrestler uses fire
- 12) Wrestling spectator
- 13) Tag team partners do this

- 14) Dutch 15) Wrestling enclosure.

DOWN

- 1) "Indian" wrestler from Oklahoma
- 2) Last initial of Wladek "Killa" --
- 3) Wrestling family Ray, Jacques and Johnny
- 4) Strongman from Lake St. John, Quebec
- 5) Initial of wrestler from Martinique

- 6) Type of Canadian railroad car
- 7) First name of 3 across
- 8) Wrestler with a loaded boot ---- Tyler
- 9) The flying Frenchman
- 10) Second number in a count
- 11) Bobby ----
- 12) Canadian Wrestler Gene -----
- 13) Blond brothers Johnny and Jimmy ----
- 14) ---- Cry Baby Cannon

(ANSWERS P. 64)

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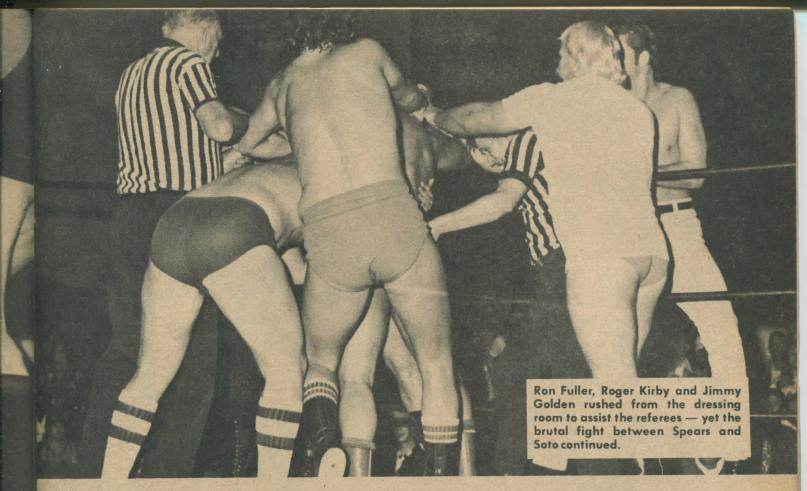
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IMPORTANT





FANS' NIGHTMARE IN GEORGIA ROBERTO SOTO IS BOUND TO KILL BILLY SPEARS

THERE was a bout down south recently that should serve as a warning to all wrestling fans.

When the cards says the first bout is due to go off at 8.00 p.m., be there!

You never know what you might miss out on!

I was scheduled as a one-fall preliminary match, so most of the spectators in Atlanta, Georgia looked forward to a match early this year between Roberto Soto and Bill Spears as a "hohum fight". After all, contracts for the meeting had been signed just a few days before the event and spectators didn't expect much to occur in a 15-minute affair.

To the astonishment of most of the fans in the arena, Spears tore into Soto even before the sound of the opening bell!

Old-time wrestling fans might not have been as surprised as most of the young people in the audience in Atlanta that night. There are many followers of the grunt and groan sport who remember that Bill Spears carries a mighty grudge against the Puerto Rican going back to a series of events which occurred almost four years ago.

The very first time that Spears and Soto met in the ring, the bout started in the same way — Soto

Wrestling Monthly - June 1976/21

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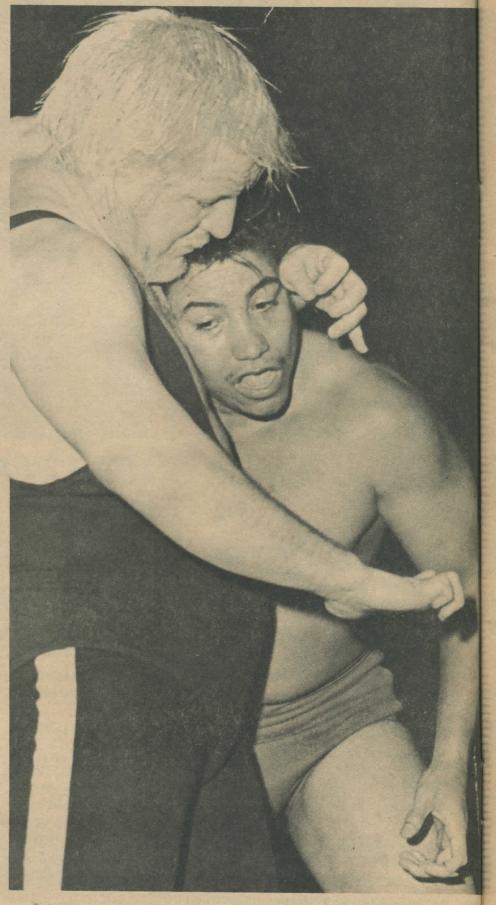
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Billy Spears jabs an illegal thumb into Soto's throat early in the match.

being attacked before the bell and with no apparent reason. Fans, wrestlers and even the promotor wondered why Billy had displayed such a terrible dislike for Soto, but no one could come up with the precise reason.

I guess almost everyone in the world has met someone at some time whom they disliked intensely on sight. It's almost an animalistic instinct, with the hairs on the back of the neck actually bristling when this stranger walks into the same room for the first time. Psychologists may have an explanation for it. Just as a happy-go-lucky man may fall deeply in love with a moody, sullen girl - psychiatrists tend to believe that people who are exactly the same in personal idiosyncrasies might develop an instant atavistic attitude toward one another.

This could hardly be the case in the Roberto Soto-Billy Spears feud. Spears is a long-time ruffian who has been the scourge of Southern rings for many years. He is the epitome of everything villainous in modern ring warfare. On the other hand, Soto is one of the most popular Puerto Rican grapplers to ever perform anywhere in the United States. The two men are so unlike each other, it's difficult to believe that they have anything in common.

Yet the very first time Spears saw Soto in wrestling garb, he became a raging animal and attacked Roberto with all the illegal means he possesses in his stable of underhanded tactics.

Even Soto does not understand why Bill hates him so much. It has been rumored that Spears was jealous of Roberto's popularity with the fans and above all, Soto's ability to receive bookings in main events with top pay all across the state of Georgia.

"That's a lie!" screamed the blonde baddie, more than a little upset at these accusations. "All I want is Roberto Soto with me. I don't care if it's the first match preliminary, a semifinal or the main event. I don't care if the match is held before the people get there or after they leave. I don't care who sees it- I just want Roberto Soto!'

After that explosive match of four years ago, Soto was reluctant to make any comment at all. He told reporters that his actions

(Continued on Page 55)

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Many dermatologists, hair and scalp experts believe that seborrhea, a common scalp disorder, results in hair loss. Seborrhea is an infection of the scalp, caused by a bacteria that can produce severe and permanent damage to hair growing follicles in your scalp. Seborrheas symptoms are dry itchy scalp, dandruff, oily hair, head scales and progressive thinning and hair loss. If you have been worried about uncomfortable itching and dryness of your scalp, ugly embarrassing dandruff, thinning and receeding hair, don't let seborrhea rob you of the hair you still have.

HOW DOES COMATE WORK?

Comate is specifically formulated to combat and control seborrhea and hair loss it causes. Thousands have used this wonderful formula with remarkable results, controlling the itch ness and dandruff, stopping the infection that can limit hair ness and dandruff, stopping the infection that can limit hair and growth, so that new healthy hair can grow as Nature intended. In scalp treatment (60 day's supply) in plain wrapper, short Comate offers you in a single treatment the best modern a limit of the completely astisfied with the results, or medicine has developed for the preservation of your hair. medicine has developed for the preservation of your hair.

UNCONDITIONALLY GUARANTEED

To you we offer this Unconditional Guarantee. Treat your scalp to To you we offer this Unconditional Guarantee. Hear your scalp to Comate in your own home following the simple directions. See for Send C.O.D. Enclosed is \$1 deposit. I will pay yourself in your own mirror how after a few treatments, Comate gives makes your hair thicker and more radiantly alive. How Comate gives on delivery. Save the \$1.50 by enclosing \$10. Canada, Foreign, APO, FPO, add \$1. No. C.O.D.

Male pattern baldness is the cause of the great majority of causes of baldness and excessive hair loss. In such cases neither the Comate treatment nor any other treat-

your hair a chance to grow. Most men and so men report results after the first treatment, some take longer. But we give you this assurance. If for any reason you're not completely satisified with the improvement in your own case — AT ANY TIME RETURN THE UNUSED PORTION FOR A PROMPT REFUND, NO QUESTIONS ASKED.

But don't delay. There is no excuse today for any man or woman to neglect seborrhea and pay the penalty of hair loss. Nothing not even Comate can grow hair from dead follicles. So, why not fill out upon now, and take the first step toward a good head of hair

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----------Wrestling Monthly - June 1976/23

WHY THEY ALWAYS BLEED FROM THE FOREHEAD



PROFESSIONAL wrestlers certainly qualify as charter members of the Red Cross blood bank but there is one intriguing question regarding their status — why do they bleed from the forehead?



Nobody cries when The Sheik winds up getting a dose of his own medicine and proves to one and all that he can bleed just like anybody else.

It is virtually impossible to attend a wrestling match anywhere in North America today where at least two or three combatants don't stagger out of the ring smeared with their own

The very nature of the sport makes the forehead a vulnerable target for attack. Repeated forearm smashes and punches can easily soften up the area and then it takes only one or two vicious slings into the rope turnbuckle by an opponent to pen old cuts.

Perhaps another reason for the forehead being a prime region for blood-letting is the type of action employed by many mat villains, most notably The Sheik.

The bearded bedouin has built an international reputation not to mention a sizeable fortune as a wrestler who will do anything to win. The Sheik's most notorious weapon is his dread pencil-knife.

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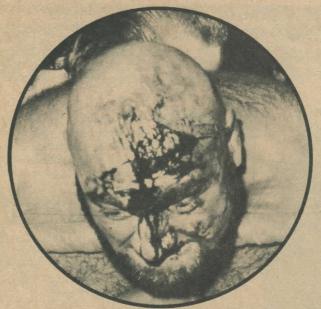
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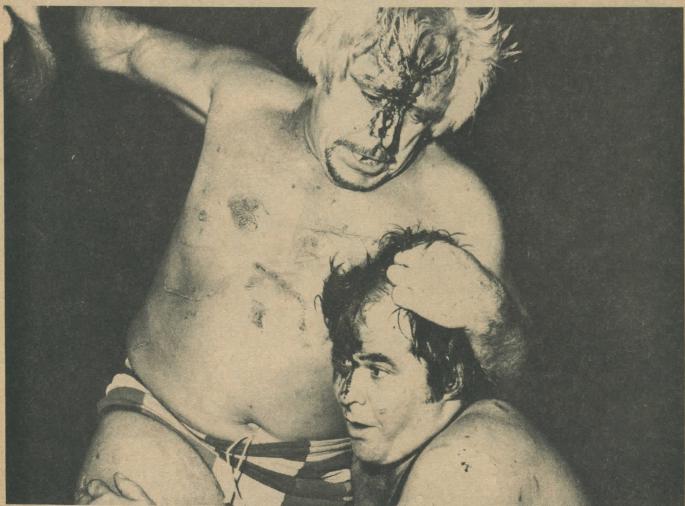
City State Zip



Joe Leduc looks like a billiard ball touched up with crimson as he slumps on the rope strand and bleeds heavily from cuts on the forehead.



Tarzan (The Boot) Tyler's forehead has so many scars from cuts it looks like a road map. Here you see the blond bomber completely dazed as he sags on the ropes with blood streaming down his face.



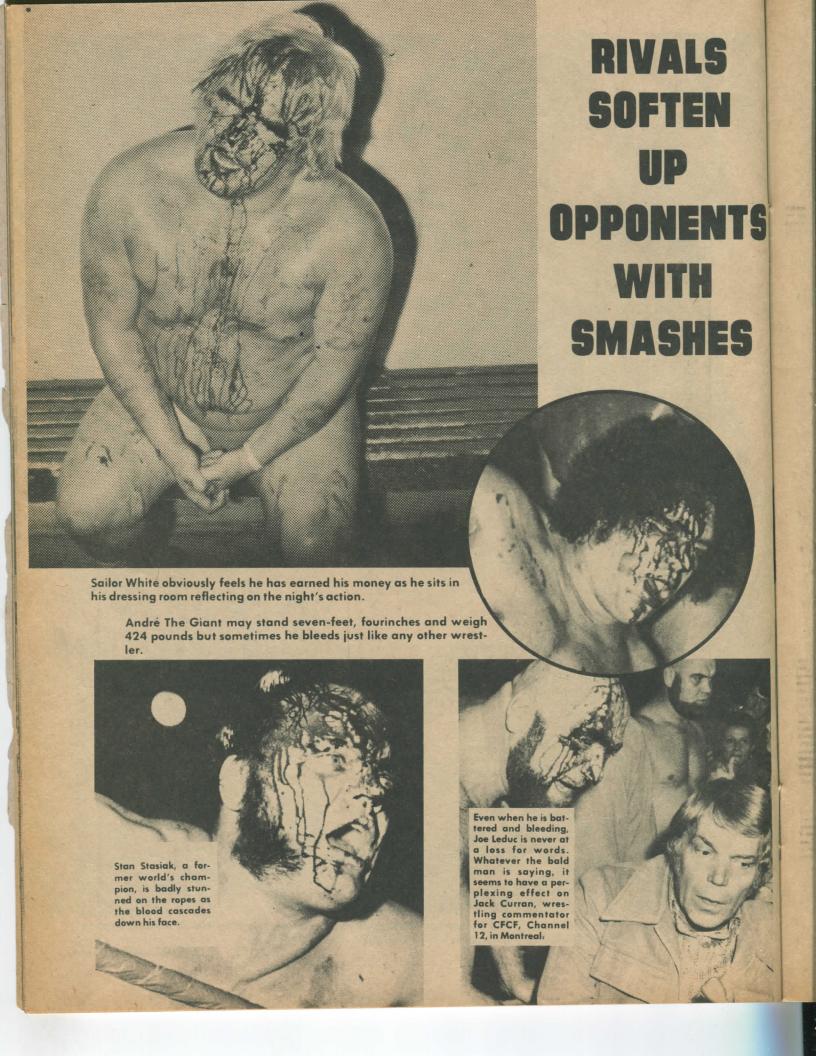
Tarzan (The Boot) Tyler and Yvon Robert, Jr. came up with their own personal bloodbath in a rousing match which saw both men suffering severe cuts on the forehead.

26/Wrestling Monthly - June 1976



"Woe is me" could easily be the refrain of a weary Tarzan (The Boot) Tyler as he supports himself while preparing to leave the ring after another bloody bout which is now his trademark.

Wrestling Monthly - June 1976/27





Shoes or Boots...

I've given away thousands of shoes and boots to men who had the courage to face the fact that the only way to beat high prices is with more money. I've shown these men how they can earn up to \$200 extra each month by showing friends and neighbors how to save \$15 or more on high quality shoes. For proof, look at the comparison story on the right.

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You'll find the Hanover catalog will let you offer your friends dress shoes and boots, casual shoes, slip-ons, work shoes, fleece lined boots for working outside or hunting. You don't "sell." You hand the catalog to a friend or co-worker, let him see the spectacular buys Hanover offers, and let the high quality of Hanover sell for you. I am not suggesting that you quit your regular job.

Not at all. Right now I'm talking about a spare time business that will bring you extra income. But let me also tell you that the Hanover door is open to even more opportunities and more money. I'll show you how you can put yourself into the executive class at an executive's income. And I'll show you plenty of men who have followed this path with Hanover and are making more money than they ever made in their lives.

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Free shoes? Sure. Send in the card and let me send you the selling kit. Take orders for just ten pairs of shoes in the first 30 days and you can have any shoe in the catalog selling up to \$29.95 free. Of course you'll also get \$40 or \$50 in cash in commission, too. And keep your eye on the BIG payoff -the fact that this can be the start of your own business and a new life for you.

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TRIUMPHANT RETURN TO ENGLAND AS KENDO NAGASAKI MAKES SHORT WORK OF VEIDOR

Kendo Nagasaki made a return to the Royal Albert Hall, when he faced up to popular Steve Veidor, winning by a K.O. in the second round. Thrown from the ring, Veidor failed to return to the scene of action in the stipulated time.



Wrestling fans certainly enjoy their favorite sport to the full at this famous venue, The Royal Albert, and in answer to numerous requests we will soon be giving the dates for 1976 promotions there presented by Dale-Martin Promotions. Tickets are available one calendar month before each tournament.

Since winning the British heavy-weight title for the second time, Gwyn Davies is a very busy man, and accounted for Wayne Bridges two falls to one in four rounds. Bridges lost a tooth during the bout, thus he won't forget his meeting with the champion in a hurry.

Jim Moran, better known as Gargantua, at 6'8" towered over Davies, and outweighed the champion by about 30 pounds, weighing in at just over 280. As could be fully expected, the contest was a real battle of the giants, but despite physical disadvantages Davies was far the better wrestler. Strength for strength, Davies was a match for Gargantua, and with his better style and tactics, Davies was clearly the better man.

However, from time to time Davies suffered a great deal from the savage attentions of Gargantua, but mainly when the latter used his fists, during which time referee Ernie Baldwin took one to the jaw and went down with a thud.

During the fifth session, Baldwin ruled out Gargantua for persistently striking with his fists. After the verdict had been announced, Gargantua again attacked Davies, but

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Many let servicemen do the work while they make a substantial profit on each.

Some men operate permanently in spare time for the extra money they need. Some start in spare time and quit their jobs only after they see they can make a lot more money as a full time Duraclean Specialist.

Even small one-man businesses with one or two helpers can and do bring in \$30,000 and more annually. A very high percent is clear profit to you.

The Duraclean Business can be as small as you want or it can be expanded to the level your ambition dictates. There is no limit on income for an ambitious man.

We are about to appoint a limited number of men who are truly ambitious, and anxious to do something about their futures. We want men who will follow our proven plans for success and who want—with our help—their own successful businesses.

If this opportunity interests you, please send your name, on the coupon at the right, for a FREE 24-page booklet which gives complete details on the Duraclean Business. No salesman will call on you. After you've read the facts, decide in the privacy of your home if you wish to take the next step toward starting a business.

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"Life is happier and more prosperous for my family and me. Without Duraclean I'd still be going from layoff to layoff. Now moving to new 5-bedroom home."

R.J.B., Mich.

THESE ARE JUST A FEW OF THE LETTERS IN OUR FILES FROM MEN AND WOMEN WHO HAVE FOUND SUCCESS AS DURACLEAN DEALERS. (IN ANOTHER YEAR YOUR STATEMENT COULD BE HERE, TOO.)

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32/Wrestling Monthly - June 1976

State _____ Zip ____



Johnny War Eagle emulated Billy Two Rivers in using a tomahawk chop to score a recent wrestling victory in England.

rather faint-heartedly.

Peter Preston, the only man to have gained a clear win over Mick McManus on T.V. a few years ago, was 10 pounds the lighter man against 198 1/2 for Les Kellett. Only 20 seconds from the opening bell, Kellett gained a folding press, much to the annoyance of Preston.

Evasive tactics by the adroit Kellett just about drove Preston insane. Somehow, Preston got himself thrown by the referee, making it an easy matter for Kellett to score the winning fall. Throughout the bout, Preston didn't show up well, but he is far better a wrestler than this bout would suggest.

Shades of Billy Two Rivers, when Johnny War Eagle, at 226 pounds, went into action against Lee Sharron, 217 Sharron is a master at dishing out punishment, but a past master at ducking under the ropes to safety when he is under fire himself.

During the fourth session War Eagle mistimed a move and left himself open, a chance too good for Sharron to miss, and he quickly applied a folding press over his Indian opponent.

In a real tomahawk chop by War Eagle, the very same that won fame for Billy Two Rivers, Sharron bit the canvas. However, during a mixup and grandslam, Sharron got himself marching orders from the referee, to lose the bout in the fifth of a six round contest on disqualification.

Gigantic Shirley Crabtree at 343 pounds is no Shirley Temple, as many an opponent will testify. Bill Turner, a handsome young man from Scotland at 6'1" and a mere 231 at 19 years of age, made his first T.V. appearance.

A formidable task for a far more experienced man, but Turner made a great showing. Flying headbutts at the vast expanse of waistline boasted by Crabtree, and poor Bill Turner just bounced off like a rubber ball.

The second round proved to be the last as Crabtree lifted his man overhead, bodyslammed him, and just fell on Turner to complete a demolition job of the first order. Nevertheless, young Turner made a name for himself by his courageous performance and he would be welcomed by the fans in any future tournament.

British welterweight champion Vic Faulkner, attempted to lift the European middleweight crown from the head of Mick McManus in a ten rounds title match at the Albert Hall. Faulkner raised the hopes of his supporters when he went into the lead with a pinfall in the first round. But by the fifth, McManus gained an arm submission, followed by another in the sixth to retain his title.

Spencer Churchill returned to the ring following a recent elbow operation to win over Mel Stuart despite a weight disadvantage of 21 lb. Churchill, a former physical culture coverman, is today a fine physical specimen. I often think of his early and difficult days in wrestling, and his vast improvement over the years of grappling.

Pete Roberts, about the same height and weight as The Exorcist, delighted his many followers with his efforts to gain mastery over such a dangerous opponent.

The Exorcist demonstrated his vast knowledge of the sport, by the way he neatly executed many and varied moves. In turn, Roberts handed out enought punishment to overcome anyone less stouthearted than The Exorcist, and he too, showed useful wrestling skill. Referee Joe D'Orazio was kept more than busy to control this exciting contest. Then after some hectic moments in the fourth stanza, Roberts was

(Continued on Page 60)

BEAUTY, BRAINS AND SKILL, GRLE GRRDNER HAS IT ALL



Gale and Mildred Burke look over the five-year contract that the 18-year-old blonde signed with the greatest female wrestler of them all's organization.

Gale works out with another sweetheart of the wrestling world, Susan Sexton.

Beautiful, blonde and brainy. These words aptly describe Wrestling Monthly's Wrestlerette of the Month, Gale Gardner. At 5-foot-9, 140 pounds, Gale is the newest sex symbol of the mat world.

Only 18-years-old, Gale already owns an apartment house in Hollywood, Calif., so one can see that she isn't the stereotyped 'dumb' blonde.

At present, Gale does her wrestling on an amateur basis, but her excellent showings as an amateur indicate that she has the skills required to be a top-notch professional grappler.

Gale is under a five-year-contract to Mildred Burke, so she's in good hands if and when she ever decides to give the pro mat game a whirl. Mildred won't force Gale to turn professional unless she decides that is what she really wants.

However, the allure of the money to be made in pro wrestling may entice Gale to leave the amateur ranks. After all, as a property owner, she's well aware of the value of owning an apartment house, and her mat money could buy her another apartment house if she so desires.

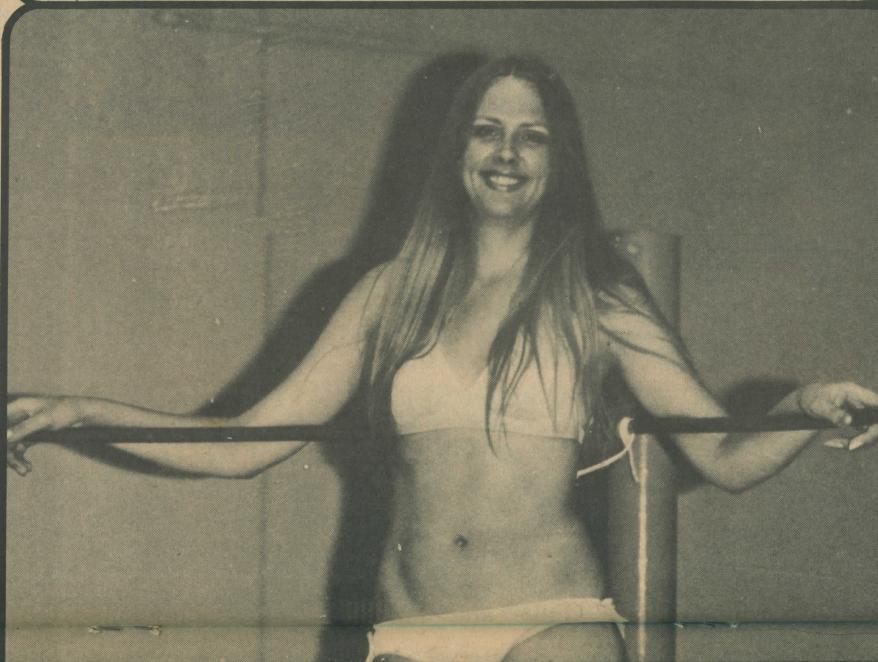
Beauty, brains and skill all add up to instant success for Gale Gardner as an amateur wrestler --but that may not be enough as she reaches maturity and the lure of the wild and wonderful wrestling world grows stronger.



Gale with two of her female friends from the wrestling world, Jackie West (left) and Superwoman.

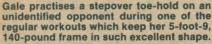
I/Wrestling Monthly - June

WRESTLERETTE OF THE MONTH



GALE GARDNER









When Gale can't find another girl to work out with, she practises her holds on a male op-ponent, being that close to such a beautiful blonde would be an enjoyable experience for most men but Dave Lane doesn't appear to be having such a swell time.

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WANTS TO BE PRO

Dear Sirs:

I am a 17-year-old senior in high school who is interested in becoming a pro wrestler. I am five-foot-eight and weigh 180 pounds.

I would like to hear from fans all over the country who enjoy wrestling.

My address is-GARY BURRUSS 1051 CARDINAL DRIVE PRESTONBURG, KENTUCKY, 41653

> Sincerely, Gary Burruss

DIGS WRESTLING

Dear Sirs:

I would like to hear from everyone who really digs wrestling.

My favorites are: Chief Jay Strongbow, Dean Ho, Tony Garea and other W.W.W.F. good guys.

Other hobbies: Besides writing letters, I hope to get into training to become a wrestler myself in the near future.

I am 22-years-old, female and my friends call me 'Rusty'.

My address is: FRAN STROHEIMER 633 JEFFERSON BLVD. WARWICK, RHODE ISLAND 02886

CLUB ON THE SPOT.

Dear Sirs:

I am writing to you to ask if it is possible for you to list our club -- On The Spot Wrestling Fan Club in your magazine.

Dues are \$3 in Australian currency and members receive photos, newsletters, result sheets and bulletins.

The club photographer is George Makropoutos, who offers us the best in pictures.

At present, the club needs correspondents and club officers. Anyone interested please write us.

Currently appearing here are John Gray, Mario Milano, Ron Miller, Larry O'Dea, Great Mephisto, Billy Raven, Angelo Ferrari and the midgets, Cowboy Gibson and Little Tokyo. The commentary on television shows is handled by Wayne Kirby.

Club correspondents are Bert Prentice, Alan Kaminsky, Diane Devine, Tony Weller, Georgiann Makropoulos and other top grappling fans.

You would really be helping the club if you list us in your 'Number 1' magazine.

All interested persons can write to: SHANE JONES HALF TIDE BEACH FREE MAIL BAG VIA MacKAY 4740 QUEENSLAND, AUSTRALIA.

> Yours in sports, Shane Jones Fan Club President



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HO SANCTIONS CLUB

To Whom It May Concern:

I hereby give permission to John Doramajian to be president of the Dean Ho Fan Club.

> Sincerely. Dean Ho

Dear Gentlemen:

My name is John Doramajian. The reason that I am writing to you is to let you and your readers know that I have started a fan club for Dean Ho.

The address for all interested members is: DEAN HO FAN CLUB c/o JOHN DORMAJIAN 35 WINTHROP ROAD EVERETT, MASS., 02149

> Thank you, John Doramajian President

FAN IN DUTCH

Dear Sirs:

It has been a long time since I last wrote a letter in English, so I hope you will excuse my bad English.

In the Netherlands, wrestling as a sport is still very unknown and that's why I write and ask your help.

It's about half a year ago I first heard of wrestling as a sport -- of course not the Olympic type of wrestling -- and since that time I have been searching for an opportunity to learn more of what I consider as the only sport in which the whole body is equally used to get a result.

I would like an amateur girl wrestler or a young lady who has an interest in wrestling to correspond with me. I hope in that way I get to learn both technical and other aspects of wrestling.

My address is: L. BECHTOLD PROF. VERBERNELAAN 50 TILBURG, HOLLAND I hope you can help me.

PEN PAL PLEASE

Dear Sir:

I would like to correspond with female pen pals of 19 and above.

I have listed the relevant information below and have enclosed my photograph.



Pauline Cynthia Anthony

Thanking you in anticipation.

NAME: Pauline Cynthia Anthony ADDRESS: 60 K Block, 157 Mei Ling Street, Singapore 3

AGE: 19 years

FAVORITE STARS: All good guys

and bad guys

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SPORTSWRITER GARY DUBIN WAS DOUSED BY A CUP OF BEER THROWN AT THIS MAD GERMAN WRESTLER. BUT GARY KEPT HIS CAMERA DRY AND TOOK THESE GREAT SHOTS!

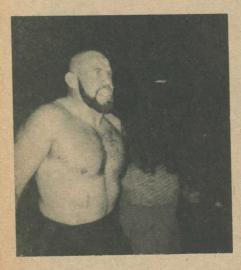
They had been waiting ten minutes for the next match to start. When a man came charging down the aisle, the crowd came alive.

As he entered the ring, he turned toward the crowd and goose-stepped. An infuriated young Mexican came chargning into the ring with a long board in his hand, ready to give this monster a few good whacks. But the police quickly intervened. The man who in just three minutes had caused all this commotion is

Monocle, black cape, bald head and goose-stepping strut. Killer Karl Krupp enters the arena to do battle!



Mad Dog From Germany...



Krupp snarls at lady fan who tossed cup of beer at him. Liquid missed villain but hit author-photog Dubin!

an unbelievable creature named Killer Karl Krupp.

Karl Krupp hails from Manheim, Germany. Most fans in Los Angeles wish that he would go back home and stay there for a couple of centuries. He is the current European champion and hasn't been pinned yet. His only defeat was at the hands of Ruben Juarez. He was so rough on Juarez that the referee disqualified him.

Krupp's favorite hold is the "Iron Claw". It's the same hold Fritz von Erich uses to destroy his opponents, and it has the same effect on all of Krupp's adversaries. It usually spells curtains for them.

The fans have a very strong



Krupp attacks his opponent, Dory Dixon, outside the ring as screaming fans run for cover and Dixon reels.

40/Wrestling Monthly - June 1976

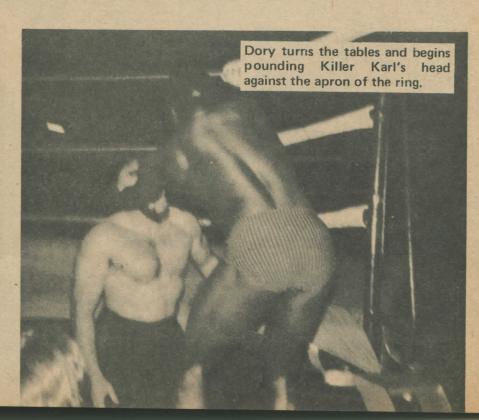


KILLER KARL KRUPP!

disliking for Krupp. After one match recently, he was walking up the aisle to the dressing room trying to escape the wrath of the outraged fans. I ran along side of him to try to snap a picture. As I took the picture, a young woman stood up next to Krupp and threw her whole cup of beer at him. Unfortunately, the beer missed him and hit me right in the face. I smelled like a brewery that whole night, but was able to keep my camera dry.

The fans hate him, the promoters hate him, and even the wrestlers hate him. But the bad man from Germany doesn't care. He justs keeps on winning and goose-stepping all the way to the bank

THE END



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again, have suddenly found themselves MORE sexually-active . . . MORE sexually-competent than they were at their 30 or 40-year-old peak!

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What women prize in, a lover most . . . what they

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The Untold Story: WHY TORU TANAKA HATES PEDRO MORALES' GUTS!

RE YOU LISTENING, Pedro Morales? Toru Tanaka, known as the Professor, has been telling everyone that he plans to take your title of World Heavyweight Wrestling Champ away from you the next time you meet. Which can't be soon enough to suit Toru.

These two powerful guys met recently in the Philadelphia Arena. The fans almost had to turn their heads away as Pedro and Toru battled ferociously, their bodies glistening from the sweat of their struggle. Pedro emerged once again the winner. Toru was so badly hurt, blood flowed freely from his head.

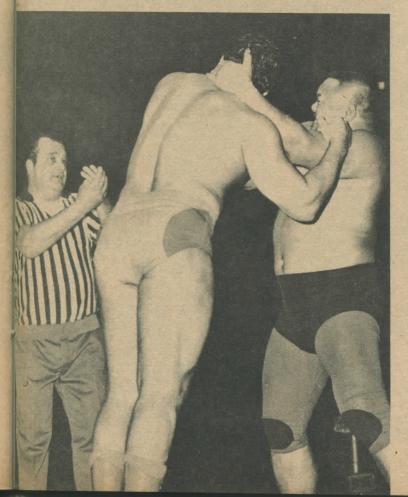
These two try everything in the book when they

are matched, and some things never even mentioned in wrestling books! Because this is probably the biggest grudge match in the history of the mat world.

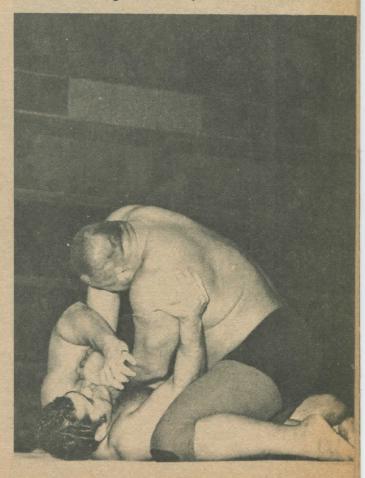
You see, Toru Tanaka's homeland is Japan. And Pedro Morales is Puerto Rican. Think for a moment what that means.

In Japan, wrestling is a noble sport, treated with the same respect baseball, football and tennis get here. Nobody would dare put it down, the way some people in America do, the ones who never take the time to really go to a match to see if the sport is real or fake. We've seen enough blood in one night to prove that men like Bruno Sammartino and Killer

Here Tanaka has Pedro where he wants him.



And he's got him here, too!



Their behind-the-scenes feud! How Tanaka insulted Pedro's people!

by Marsha Daly

Kowalski aren't just putting on a show for the fans; they're out for blood!

Anyway, the Japanese understand this. Wrestling has been a sport supported by emperors. In the old days, the imperial emperors always had several wrestlers in their court to provide entertainment for special guests. The Japanese have perfected the fine art of wrestling.

That is why it is so hard for them to take second place, especially to a Puerto Rican like Morales. For Puerto Rico is not even a private country. It is under the protective arm of the United States. To the Japanese who chafed under the American Occupation

As well as here!

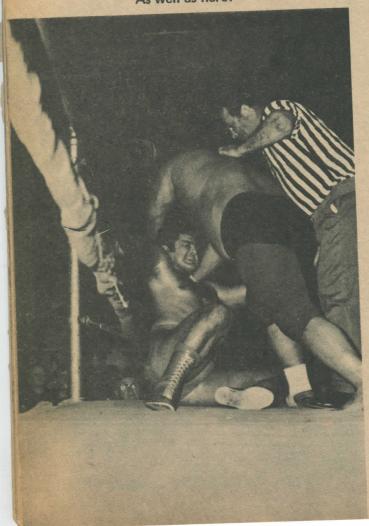
Forces after World War II, there is nothing lower.

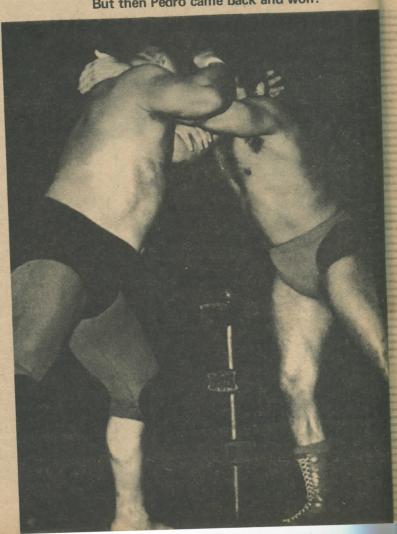
Morales knows well how Toru feels. But for him, the championship means his people can take pride in his accomplishments. There is a growing faction in Puerto Rico screaming for freedom. Pedro appeals to them because he is a winner in a tough sport.

Every time Pedro steps into the ring, he represents many millions of people. When he spills blood, it is their blood. He cannot afford to lose.

No one likes to see such a racial controversy come into the sport, but how do you keep it out? People are people. They want to see their own kind on the

But then Pedro came back and won!





winning side. And there's a bit more hate when their boy's opponent looks so different.

Tanaka and Morales would probably fight in an alley if they ever ran across each other. That's the way they feel. It's out-and-out plain hate. It's a good thing they schedule matches against each other; otherwise, they might go off and privately kill one another.

Pedro probably has the advantage when they do meet. After all, he not only has the Puerto Rican fans on his hand, but all Spanish speaking people who live nearby.

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Often the fans play a big part in a match. When they cheer loudly, they can give their favorite almost superhuman power. He knows the fans are behind him, that he has many friends in the arena. If he loses, he will disappoint these people.

When Pedro and Toru met in Philadelphia, Pedro's fans came from New York and New Jersey as well as from around Pennsylvania. Their shouts often drowned out the fans routing for Toru.

When Toru started bleeding, Pedro's fans couldn't hold back. They practically tore the place apart with glee.

How long can Toru go on being so humiliated? Remember, the Japanese are a people who are disgraced if they lose face. Each time Toru is badly mauled by Morales, he is disgraced before his family and friends.

A rage is building up inside Toru. A rage of such intensity that it is feared he will kill Morales in the ring. The rage could give him the strength to pick up Morales and hurl him down outside the ring, onto the concrete, splitting his head open.

After losing repeatedly to Morales, this may be the only way Toru can save face with his

(Continued on Page 58)



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READERS FORUM

DIFFERENCE OF OPINION

Dear Sir:

I am a fairly regular reader of your publications and, in general, I find them quite enjoyable.

However, there is one that I find rather disturbing. From time to time, you have an article on a mixed match where a man wrestles a woman. Invariably, the woman defeats her much larger male opponent.

Obviously, these matches must be put-ons. No woman can beat a man in a wrestling match. Any normally active man can defeat any woman. Even if the woman were the same size or larger than the man, she would still lose because it has been proven that the ratio of muscle to body fat is much greater in a man than in a woman.

I am 5-foot-10, 143 pounds and have virtually no wrestling experience but I know that I can beat any woman in a wrestling match. A woman just does not have the strength a man does.

So, in the future, please don't present any fake wrestling exhibitions but only true wrestling contests.

Thanks, Sincerely, Bob Hansen, Cupertino, Calif.,

IN DEFENSE

Readers' Forum:

The comments contributed by Mr. Dale Richards in the Readers' Forum although well expressed, are open to witticism and criticism.

First, he claims that no average man could be beaten by a woman in a wrestling match. This begs the question of where Mr. Richards is gathering material from which to draw this 'average' of his.

Is he taking the average of all men who work out in gyms regularly at least three nights a week? If so, the statement might make some sense.

If, however, he is taking the average of the entire male population

of the U.S., then I'm afraid his remark is sadly inaccurate. Further, he doesn't specify whether the woman is 'average' or not.

I also fail to understand Dale's abhorrence of 'mixed matches'. There is absolutely no reason why a healthy man and woman couldn't enjoy wrestling together in the same manner in which they would partake of any other athletic pursuit. Girls used to join us when we used to wrestle on the beach as teenagers; in the Special Services gyms, we used to have mixed judo classes when I was in the navy.

I don't think Dale knows the fun he's passing up. You can wrestle with a girl without her sustaining an injury, unless you are consciously trying to put her in a paraplegic ward.

Finally, girl bikini grapplers are the best development in wrestling and you can tell Lynn Marie for me to keep on climbing into that ring in her bikini -- it won't come off unless somebody intentionally grabs it and gives it a good yank. That, incidentally, is not referred to as wrestling, that's called strip tease. If the fans wanted to see that, they'd be in a topless or bottomless bar, not in a coliseum.

I could care less whether a match is mixed, what matters is that it is good, clean scientific wrestling.

Sincerely, **Bob Houser** Vallejo, Calif.,

VIVA VIVIAN

Dear Sir:

wrestling publications Several have published articles concerning the Montreal Athletic Commission's by-laws regarding the ban on women wrestling. Women, like men, have several professions to choose from in life. Women can be nurses, wives, mothers, lawyers and wrestlers!

Montreal is known as 'Canada's Wrestling Capital'. In no other city does such a sport as wrestling draw so many fans. It is a shame that our

POLICE EQUIPMENT CO., Dept. 1689 7471 Melrose Ave., Los Angeles, CA 90046

wrestling capital prohibits women to wrestle. I believe that if enough wrestling fans showed their protest against this law, by writing to Mayor Jean Drapeau, City Hall, Rue Notre Dame, Montreal, that wrestling fans in this vicinity would have the privilege of viewing keen sportsmanship in wrestling.

As most fans know, Vivian Vachon has gone as far as to demonstrate in front of City Hall, in hopes that this law be banned. Although Vivian is a wrestler, she cannot fight alone. She needs the support of all wrestling fans.

I have written to Mayor Jean Drapeau concerning this matter, I did not receive a reply, but if City Hall were to get enough letters of protest, they can no longer abide by

Remember fans, your support is needed for women wrestling!

> Respectfully, Miss Ellen Stone Tatamagouche, N.S.

CRITICS RAPPED

Dear Sirs:

People think wrestling is fixed. I would like to see these people get up at five or six o'clock in the morning, jog five or six miles, come back and have breakfast, work out in the gym, then wrestle that night.

Normal people would drop dead from all that work. These men keep in tip-top shape. They are great athletes. I would like to see a wrestler take on one of these non-believers and work them over like he normally does with his opponent.

People are cruel, very cruel. I've been to many wrestling matches where kids swear, throw things and even hit the wrestlers. I wonder if these people know that these men have feelings too. They travel thousands of miles each year just to entertain these people.

They have also been injured in car and plane accidents for us.

These men are the greatest. What they go through to entertain us. I think people should be proud of these wrestlers and show more appreciation of them.

I have enjoyed wrestling since I was two. I love Grand Prix wrestling

(Continued on Page 64)

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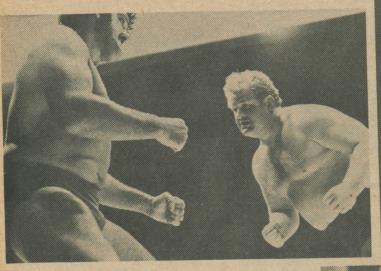
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Wrestling Monthly - June 1976/47



With fists clenched, Larry goes after Billy Robinson. This was one of Pretty Boy's last Midwest matches before he began his chase of Bruno.

They don't come any tougher than Larry "Pretty Boy" Hennig of Robbinsdale, Minnesota, and he will be the first one to tell you. After an extensive campaign in the Midwest, the 315 pound Hennig has headed for greener pastures with his sights set on Bruno Sammartino's WWWF championship. The Pretty Boy has been raising havoc on the East Coast of late, with no end in sight.

Just how tough is Hennig? Just ask Sammartino. Larry invaded Philadelphia in February and battered the WWWF champion into submission. Hennig was awarded the match and the win in the one fall title encounter but did not have claim to the championship on a technicality. Sammartino was not pinned or forced to concede but was merely unable to continue. Under WWWF rules, a championship cannot exchange hands unless actually defeated by one of the two aforementioned methods. Hence, Larry may have just enough claim to call himself the unofficial champion.

Hennig was always an athletic sort as a youth. When you are as big as he is, you either run from an insult or

48/Wrestling Monthly - June 1976



LARRY HENNIG: THE MONSTER VERNE GAGNE CREATED!

by Bob Ruiz

Hennig mounts a furious charge against Billy Robinson. A powerful forearm smash almost dumps the British sensation out of the ring!



Wearing a belt that represented his share of a Tag-Team Championship, Hennig stalks around the ring just looking for someone to hit.

Big Larry Has Given Up On His Chase For His Teacher's Title - Now He's After Bruno And The W.W.W.F. Crown!

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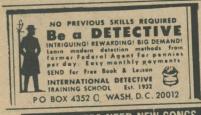
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fight . . . Larry never ran. After high school, Larry went right into the pro ranks of wrestling under the guidance of probably the finest teacher available, none other than Verne Gagne. Robbinsdale is also the home of Gagne so it wasn't too surprising that Hennig should seek out the A.W.A. champ. Gagne was impressed with Hennig's natural ability as well as his size and strength. Despite his bulk, Larry is as fast in the ring as men weighing half that.

Of course once his career was fully underway, Hennig decided to forgo his scientific style of wrestling in favor of the more roughhouse approach, much to Gagne's dismay. He would later apply all his teachings against his teacher in vicious bouts against Verne. The 'Pretty Boy' has a great deal of respect for Gagne away from the ring but when they are paired off against each other, that respect goes out the window.

In the ring, Hennig is a mauler who will stop at nothing to win. He is partial to quick finishing moves like the elbow drop and the like, anything with the express purpose of putting an opponent out of commission quickly. He generally wears tights in the ring to cover up badly scarred legs that were



Hennig wore one of his regional title belts to display proudly to jeering fans in Nebraska.

damaged in a car crash years ago. At the time it was feared he might not be able to wrestle again but the

doctors failed to reckon with Larry's do or die spirit. He bounced back stronger than ever but still wears heavy knee wraps for protection. Some say he carries more in his knee pads than just his knees but then, that's another story.

Away from the pressures of the ring, Hennig is usually personable and outgoing. He has a keen interest in real estate and will buy and sell at a moment's notice. For some reason, the Pretty Boy has been most successful as a tag-team partner. A few years ago, he and Harley Race held the A.W.A. world tag-team championship for a very long time. After he and Harley went their separate ways, Hennig recruited a young tough named Lars Anderson as a partner. The two, while never quite reaching the world title held several lesser championships during their years together. Dusty Rhodes was another partner who served Larry well for a while.

In more recent times, Hennig has concentrated on the solo route in the ring. After the curly-haired wrestler had given Champion Gagne hell a few months ago, Larry began to feel he wouldn't get a rematch with the champ so he headed East. The sometimes arrogant Pretty Boy has often referred to himself as "The monster that Verne Gagne created". Gagne gave him his start in the ring and Larry intended to give Verne his finish. However, it didn't quite work out that way as Larry found the 'old man' still had a few tricks up his sleeves. Even in defeat, Hennig has proved himself a worthy pupil and only Verne's vast experience enabled him to eke out a win over the bull-like Hennig.

After a time, Hennig began to get the feeling that he was never going to be able to lure Gagne into a return match contract. Hence, he has set his sights on Sammartino's WWWF championship belt. He already holds a win over Bruno and feels it is just a matter of time until he obtains the belt. He has been a world champion as a tag man and for some that would be enough. But Larry wants the singles crown as well. Pretty Boy Hennig, stay out of his way . . . If you can.

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Wrestling MONTHLY WANTS YOU!

The wonderful world of wrestling has always been blessed with an abundance of superstars -- Jim Londos, Ed 'Strangler' Lewis, Gorgeous George, Antonio Rocca, Verne Gagne, Lou Thesz, Mildred Burke and Bruno Sammartino to name just a few. However, as one fades from the grappling galaxy another star shoots up to take his or her place.

Wrestling has also been blessed by top-flight promoters and excellent executives to head the various organizations so important to the sport. Yet, as well as these people do their job, none has been irreplaceable.

In fact, the only indispensable person as far as the success of professional wrestling is concerned is John Q. Public.

Wrestling Monthly is currently revamping its' format in an effort to make this a magazine of the fan, by people involved in the best interests of the sport, and for the fan.

Naturally, we are counting on the continued co-operation of the various wrestling commissions, promoters and fan clubs, not only in the United States and Canada but also from the four corners of the grappling globe.

From the various wrestling commissions, Wrestling Monthly welcomes results, photos, plus stories on the stars of their various sectors.

From fan clubs, Wrestling Monthly welcomes news from your organizations and we will be more than happy to let newcomers to the wrestling world know about your club and how they can become members.

However, Joe Fan pays the freight for professional wrestling and he or she is the one who can determine the success or failure of any publication dealing with the sport.

Naturally, you can't please all the people all the time, but Wrestling Monthly will strive to please most of the people most of the time.

So, we are appealing to you, the wrestling fan, to let us know your likes and dislikes.

Story suggestions, contest ideas, requests for pen pals, and questions about wrestling will all be welcomed. It's impossible to answer every letter personally, but the best letters will appear each month in the Readers' Forum. Those readers who want to insure an answer to their query can do so by enclosing a stamped, self-addressed envelope.

Although the editor and staff of Wrestling Monthly strive to keep their fingers on the pulse of professional wrestling, it is a gargantuan task.

Therefore, everyone interested in wrestling -- be you a commissioner, promoter, fan or even a competitor -- is urged to get involved in helping Wrestling Monthly provide the type of publication you want.

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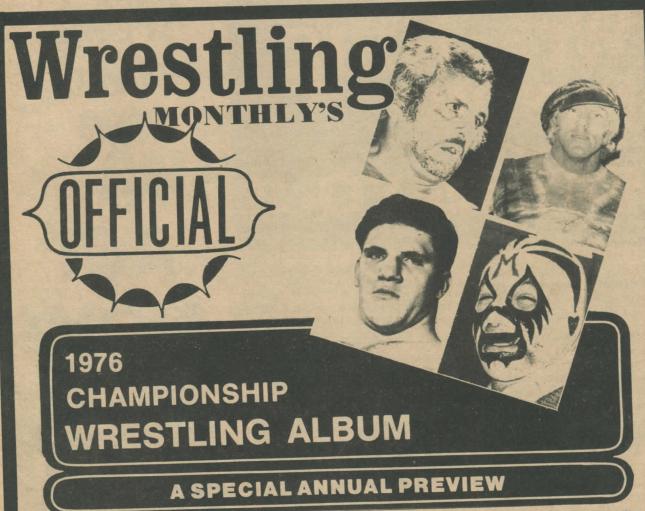
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in the ring speak for him, and that he would never let his fans down.

For over a year Billy and Roberto battled in every arena in the Peach State. Promoters booked them in "lights out" matches, boxing matches, Texas death bouts, and even cage matches. Seldom was a winner declared in this lengthy feud, with most of the fights winding up in some form of disqualification. Georgia fans will recall that each and every meeting turned out to be a bloody and dramatic affair.

The final match in the series was as inconclusive as any of the others, ending in a double disqualification. Spears and Soto both left Georgia, each traveling in different directions as they pursued their separate ring careers. Bill was to spend much of the succeeding time in the state of Florida, while Soto was to travel to California and the Midwest.

Almost three years passed. Bill Spears was the first to return to Georgia, wrestling for a couple of months in prelim and semifinal matches. It didn't take him long to re-establish his reputation as one of the toughest bad men among the current crew working in the Peach State.

Then the news came that Roberto Soto was also returning to Georgia.

It's unknown at this time if Spears specifically requested the match or not, but on Soto's first night in Atlanta he was signed to a contract to meet his old rival in that one-fall preliminary. Promoter Paul Jones must have forgotten the hate that existed between these two stars, or he wouldn't have been so quick to match them. In any event, the bout was scheduled and the fans, as mentioned in the opening paragraph of this article, were astounded when Spears attacked Soto before the opening bell.

Roberto was hit with everything Spears carried in his grappling repertoire. Every time Soto attempted to regain his feet, the blond from Florida kicked or stomped or punched his foe back to the mat! Continually positioning his body so the referee could not see what he was doing, Spears used every illegal tactic on Soto possible. Fans instantly realized this was no ordinary

match to Billy.

Less than two minutes had elapsed when Spears tossed Soto through the ropes and onto the cement floor. Soto shook the cobwebs from his head and climbed back to the ring apron. Billy met him, grabbed him, and began biting sharply into his forehead!

The referee was finally able to pull the madman away and Soto fell to the arena floor for a second time. As he got to his knees with his head bent low between his shoulders, the floor was rapidly speckled by the Puerto Rican blood spilling profusely from the forehead wound.

Somehow Soto managed to return to the ring before a countout could be made. The referee kept Spears away in an opposite corner as Soto staggered through the ropes. And even though Roberto was sorely wounded, his return to the canvas spelled nothing but bad news for Spears.

When Soto rubbed a hand across his forehead and discovered he was bleeding, the left-handed battler went totally berserk!

Just a few devastating lefthanded punches from Soto opened up a free-flowing gash on Billy's forehead, and a little revenge biting from Roberto enlarged it more than a little bit.

The twosome fought into a corner, both covered in their own gore. As I moved in to get more close-ups with my camera, blood spattered toward me, covering my clothes and hands. I continued shooting as the referee made an attempt to break the corner fight. He was shoved out of the way like a rag doll. He made a second try and then a third before signaling the timekeeper to stop the match. A second referee was called to ringside but the two officials were helpless in trying to separate the two.

Other wrestlers started toward the scene. Steve Keirn, Robert Fuller, Roger Kirby and Jim Golden offered their aid to the problem, but even all six of them were unable to pull the wrestlers apart. Other matmen were immediately summoned to the ring with Doug Gilbert and Bob Orton Jr. answering the call.

Finally eight men were able to

(Continued on Page 59)

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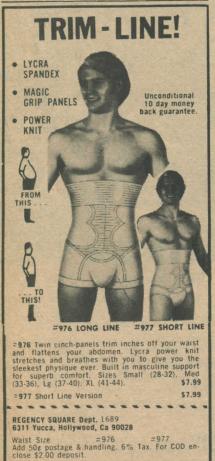
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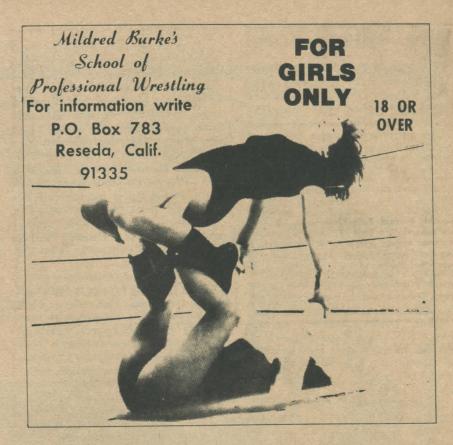


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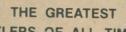
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(Continued from Page 45)

people. One thing is certain, Toru can't afford to lose again. The very next time they meet, Toru must bring home the title to Japan and prove that his is the better country.

There have been grudge matches before. The Graham Brothers who used to be a great crowdpleasing tag team seemed to have feuds going with every wrestler in the business.

But there has never been anything to equal the hate that flows between Pedro Morales and Toru Tanaka. Their muscles ripple with it before the match even begins.

With the right breaks, the next time they meet, it is Pedro they will be carrying off on a stretcher and stitching up in a hospital emergency ward. Tanaka is positive about the outcome. It is time for the Japanese to have the championship. How can he go home until he vindicates himself and his people?

If Toru can get Morales away from his fans, he may have a good chance of pinning him to the mat. For more and more of wrestling's fans who are neither Spanish speaking nor Japanese are starting to pull for Toru. That's how wrestling fans are, they love to see the underdog win.

Toru doesn't like to be thought of as the underdog, but he knows he will be until he beats Pedro. There are practically tears in his eyes when Tanaka is asked about this whole thing.

We know Toru Tanaka. And we know Pedro Morales. Both have the fiercest desire to win of any two men in wrestling. Both swear that even if they lose all their other matches, they will never lose to each other. Only one can be right.

THE END



Revenge is sweet! Spears waves his arms wildly as Soto chews into HIS head, giving tit for tat.

(Continued from Page 55)

separate the madmen and they were each held by force in opposite corners until they cooled down a bit. Soto's friends talked him into leaving the ring, but they waited for him to exit before they did.

As they started toward the dressing room together, Roberto quickly turned and jumped back into the ring. He leaped onto the bloody Spears with his friends chasing behind. Spears also tore loose from his pals and the battle continued with fists flying, legs kicking and fingers gouging. The other wrestlers circled the "small riot," but were hesitant to get too close too fast as they dodged the swinging knuckles. The blood was pouring faster than ever now.

Again the grapplers got into the act and this time they had to tackle both men and pile up on top of them as if on a football field. Slowly, each man was bodily carried from the ring while he jerked and pulled in an unsuccessful attempt to get free.

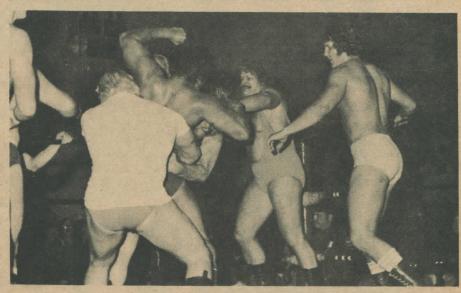
I don't know just how far the Soto-Spears feud can go but I know it's going to last awhile. I also believe that before it's all over, one of them is going to be severely hurt. As you can see from the gory pictures on these pages, it was a night the fans will never forget. And myself? Well, I have my blood-specked camera to aid my memory.

Apparently the Spears-Soto



A second referee jumps into the ring trying to separate the angry battlers, but even he couldn't handle the job.

TWO REFEREES, EIGHT OTHER WRESTLERS STILL COULDN'T STEM THE FLOW OF VIOLENCE



Somehow Roberto and Bill pulled away and began slugging it out once more in the center of the ring! This time, it took more than a dozen men to pull them apart and finally bring a halt to the match.

feud will not gracefully die out. It will remain a violent happening whenever and wherever they meet until one or the other is forcibly "retired" from wrestling by a serious injury!

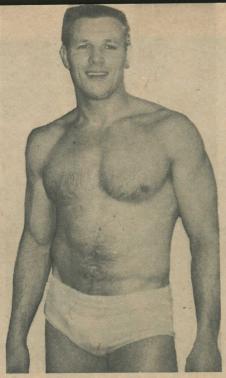


(Continued from Page 32)

forced to submit and lose the bout - a one fall contest.

Readers wonder just how do we get all our wrestling information. We have representataives throughout Great Britain, the U.S.A., Canada and Australia. Another important factor, we have to get to as many promotions as possible in order to meet the wrestling personalities.

This prompts me to use a few more photographs taken in the dressing rooms when I have had the good fortune to meet some of the top wrestlers in the business.



England's popular Steve Veidor was a hard-luck loser in a recent bout with Kendo Nagasaki, when he was thrown from the ring and failed to get back in time.

Gwyn Davies, the Welsh holder of the British heavyweight crown, is an immense giant of a man with plenty of experience to back up his size and strength. When meeting Tibor Szakiacs recently, he made Tibor look small although 6' 1 1/2" and a little over 210 lbs. Tibor would often escape from a hold and place Davies into a hold, but the Welshman got away time and again as his strength overpowered that of Tibor. In the sixth round, Davies won by two falls to one, but not before having been made to fight every inch of the way.

Handsome, Pete Roberts is about as heavy as he will ever get without adding surplus fat which would slow him down. He won over Bob Abbott by the only fall required, with a folding press in round four. At present Pete is a little over the lightheavyweight poundage, and well inside the mid-heavyweight at which Mike Marino rules the roost, and is likely to for some time yet.



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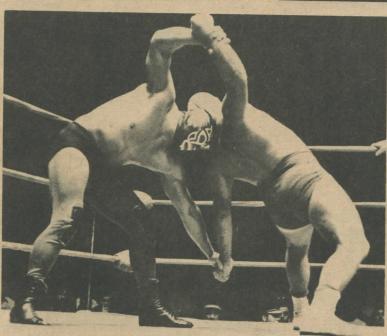
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The Destroyer kneedrops Mil Mascaras across the throat.

This is what the editors of WRES-TLING MONTHLY like to see more than anything else - a "scientific" battle sign such a super match would certainly have a standing room only crowd

BATTICE



Mascaras and The Destroyer in a test of strength.

The Sensational Destroyer and Mil Mascaras to a 60 minute time limit, two out of three falls bout, with an extra clause inserted stip-

ulating that the loser be required to unmask in

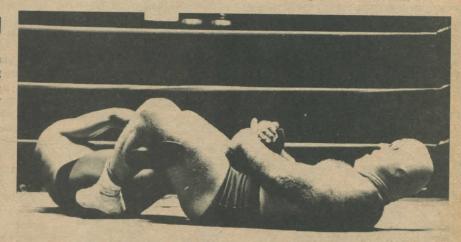
Well, it just so happens that Mike LeBell, the dynamic young promoter from Los Angeles, was willing to bet on a sellout crowd for just such a super match and thus came into being the idea of signing

The Destroyer secures a figure four leg lock on Mascaras.

by G. J. Rowell

OW MANY of you devoted wrestling fans would be willing to plunk down your hard-earned dollars to see a battle between the world's top two masked wrestlers – with the unfortunate combatant being pinned in two out of three falls to lose his well-kept secret identity?

I'd be willing to bet that plenty of fans would rush for tickets for such a super match and that any promoter lucky enough to



THE MASKS!

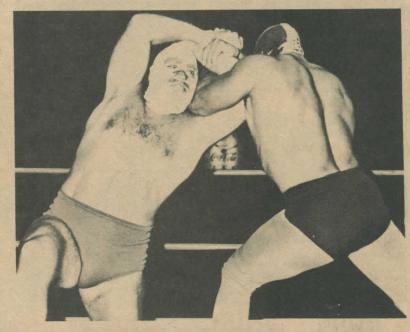
between two of today's greatest stars! Here are fantastic photos of Mil Mascaros vs.
The Destroyer!



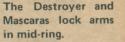
mid-ring. Both of the masked grapplers were champions in their own right — The Sensational Destroyer had held the WWA World's Heavyweight Wrestling Championship, while Mil Mascaras had been the former heavyweight champion of Mexico, as well as holding the NWA America's crown.

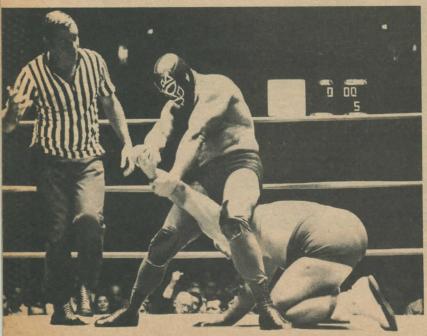
Those fans who were lucky enough to get into the packed Olympic Auditorium witnessed one of the finest scientific battles in the long history of pro-

> Mascaras takes command with an armlock.



The Destroyer throws a punch to the face of Mascaras.





fessional wrestling — with a dash of rough-house thrown in for good measure. After one hour of solid, all out grappling, the offical verdict was rendered — a draw!

As the bell sounded to signal the 60 minute time limit had finally elapsed, the fans in attendance burst forth with a thunderous applause for both ring weary wrestlers. Perhaps deep down inside, the fans were grateful that neither wrestler was forced to reveal the secret identity that he had struggled so hard to keep.

THE END

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READER'S FORUM

(Continued from Page 47)



Vivian Vachon's picket of Montreal's City Hall didn't accomplish much other than gaining her some publicity. Miss Vachon's sign translated reads, 'Montreal does not want to let Vivian wrestle. This is dis-crimination!'

because the guys are true Canadians. As long as they keep bringing in the good matches, I'll be watching for a long, long time.

> Sincerely yours, C. Smith, Kingston, Ont.

FIERY SHOWDOWN

Sirs:

I have been reading a back issue of your fine magazine and came across an article on The Great Mephisto.

Who does this guy think he is? He is just trying to act like The Sheik. He even prays to Allah like The

Now, I hate the Sheik with a passion and some smart promoter should match them together and let them both throw their fire and burn each other to death. It would rid wrestling of these two snakes in the grass.

Both Mephisto and The Sheik claim to be from Egypt. Mephisto claims he could whip Sheik seven days a week, so why don't your people contact the promoters and get the contracts signed for the 'Egyptian Wrestlers Showdown'.

> Sincerely yours, James Evans West Finley, Pa.



Shalina looks on as The Great Mephisto prays to Allah, but whose prayers would be answered if Mephisto and The Sheik were to do battle. It would be an interesting bout to say the least.

ANSWERS FROM PAGE 18

ACROSS

- 1) Johnny War Eagle
- 2) Schmidt
- 3) Garea
- 4) E.C.
- 5) Dean
- 6) Out
- 7) Gino Brito
- 8) Sammartino
- 9) Thesz

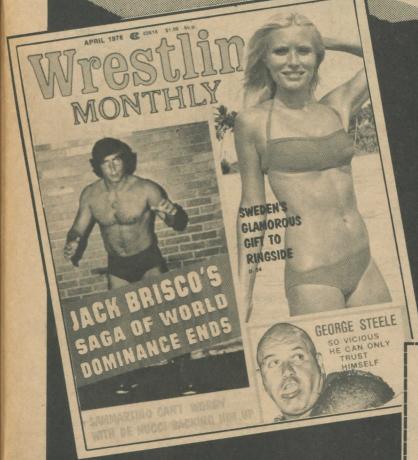
- 10) Ha
- 11) The Sheik
- 12) Fan
- 13) Tag
- 14) Savage
- 15) Ring

DOWN

- 1) Jay Strongbow
- 2) W.K.
- 3) Rougeau

- 4) Giles Poisson
- 5) E.E.
- 6) A CN
- 7) Tony 8) Tarzan
- 9) Carpentier
- 10) Two
- 11) Shane
- 12) Kiniski
- 13) Valiant
- 14) George

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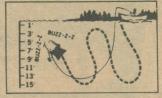


ACTION LURE swims, dives, flops like a crippled minnow! Buzzes like a dying insect! Drives pan fish, game fish, salt water fish into a frenzy! Gets savage bites that simply can't pull loose from your hook!

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ACTION LUBE swims by itself without being pulled. It swims various depths down to 15 feet for up to one hour or more, with a slow, eratic maimed-minnow motion that no fresh or salt water fish can resist, all the time sending out its entieing, buzzing insect sound to attract fish from yards away!



Yes, Action Lure hauls in trophy size big mouthed bass, small mouthed bass, pike, pickerel, perch, walleye, dogfish, caffish, trout, and every other conceivable type of pan fish, game fish, and salt water fish! Eye-popping catches are reported from every section of the country, so we say "Prace it to pourself!" Use Action Lure for a full month, see for yourself how you catch more fish, bigger fish, how your friends insist on learning your amazing fishing secret.

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You'll haul in limit catches when others aren't even getting a nibble, in lakes, streams, rivers, oceans, wherever you fish! Just picture your self-propelled ACTON LURE slashing through the water in brilliant reds, whites & yellows, only 2" long yet carrying enough fuel to cut through the water for as much as one full hour with a single load! Plunging down to fifteen foot depths, rising again to the surface almost once every minute, ACTION LURE plows through the water tirelessly, pulling in the big ones from hundreds of yards around you!

Here's how Action Lure works: All you do is snap open the fuel chamber, drop in two pellets of fuel, and close the fuel chamber again. Takes less than 60 seconds; you don't even dirty your hands! And then . . . simply cast or lower Action Lure into fresh or salt water, and get set for the fishing thrill of your life! SANNANNAN W **ACTION LURE** GUARANTEE ACTION LURE is guaranteed to catch more fish and bigger fish in every kind of water, in every kind of weather. If you are not completely satisfied in every respect, return ACTION LURE withFor perhaps one minute ACTION LURE will float quietly; then, as water reaches the fuel, your lure will seem to shudder for a second, then spring dramatically to "life!" Making the buzzing sound of a dying bee, ACTION LURE will point its nose downward, and begin its first descent! Slowly, jerkily, like a maimed minnow, it will swim noisily downward, buzzing and humming, traveling about nine feet every fifteen seconds! If no fish intercepts it, its descent automatically stops, it slowly raises up its nose and elimbs to the surface again!

And again! And again! Tirelessly, hour after hour, far beyond the reach of your own casts! Roaming restlessly over every foot of water beneath you even on slack line—even when your boat is tied up—even when you're carled upon the dock, sound asleep! And all the while ACTION LURE is swiming and buzzing and driving the fish around you to such a frenzy they practically tear the rod out of your hands!

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THE MACHINE

One of the first things I learned as a boy was, "You don't get something for nothing."

Today I know that is simply not true! I make that statement because I have in my

hand the system of the century - a device that

virtually prints money!

Now I'm not talking about a party gag, magic show or variety-store item. This method is not a gimmick that will "amaze your friends" until the trick is discovered. What I'm talking about is a fantastic new technique to invest and re-invest - your money until the small sum you started with is multiplied into many thousands of dollars.

Do I have your attention so far?

Good. Because my method has to do with something that many people find distasteful yes, even laugh at! The subject brings out strong opinions in almost everyone - pro or con - and may get a pretty strong reaction from you, too.

The subject is horse racing.

Whoa. Stop right there. I know heard everything there is to say about the ponies. "You can't beat the horses." "A fool and his money are soon parted.""Gamble with fate, and you pay the price." "I had an uncle who lost everything

I don't argue with anybody. If a person is bent on self-destruction, he's simply going to find a way. Booze. Women. Debts. Gambling. Maybe even drugs. Nothing you can do or say is going to change the outcome, and the method that the troubled person takes to beat

himself is not the issue.

Over the years horse racing has come in for a big share of the knocks. Everybody knows somebody who has gambled away a living, maybe a fortune, on the sport of kings. Recently I talked to a very solid citizen who told me, "If racing's the sport of kings, I never saw any kings out there!"

Again, I don't argue the point. Because I know what I know. I know that a prudent person who has a few dollars to spend can make a very handsome living at the track with my secret, strictly - and I'll argue that

point with anybody!

My secret is simple. So simple, in fact, that I am sure some of the so-called racing "experts" will sneer at my method without even investigating it. After all, that's human nature. But really, I don't feel bad . . . why should I? I have what they don't have . . . what no one has. The secret to a machine that virtually prints money!

I call my secret "The System of the Century." If you've never played the horses before (in fact, if you've never even been to a race track!), you'll be astounded at the simplicity of this logical, common-sense way to pick winners that return \$10, \$20, and even \$50 bills for a mere \$2 wager.

The system consists of four simple rules . four rules you can read and memorize in just one hour at home. One of these rules - Rule No. 4 — is so elementary that you can go to any race track with an infield turf (grass) course and start writing your own checks tomorrow as though vou'd been a track pro for twenty vears!

Of course, if you're a regular horseplayer, "The System of the Century" will have even greater appeal. How many times have you spent hours pouring over a single race, doping out every detail, figuring every angle. to find that the horse you picked to begin with and decided against for some reason even you can't remember - romped home an easy winner? (And paid a whopping \$60!) Or how about the time your brother-in-law talked you off that horse you knew would win - and did!

But I'm not here to change anybody's mind or re-open old wounds. What I'm here to do is to tell you about a method, a technique that is so ridiculously easy to understand . . . a system that will put so much money in your pocket. you'll wonder where it's been all these years.

Where has "The System of the Century' been all this time? The answer: In my head. I've been in racing all my life, and in that time I've had good years and lean years. Over the years I have become progressively better at what I do: win money at the races. (Last year it made over \$500,000 for me - yes, over a half-a-million bucks - and I'm only 33 years old!)

One night, when I was bored watching TV. I sat and wrote down on a piece of paper the things that I consider to be critically important during the running of a horse race. Would you believe it? I came up with only four things and all so simple a twelve-year-old can master them in under sixty minutes!

That's how "The System of the Century" was born. And I decided right then and there to make the system available to anyone with a "will to win" - with an honest interest in getting ahead.

All you need is a grubstake — as little as \$20 - and a little patience. "The System of the Century" does the rest. Just follow these four little rules (strictly!) and start cashing those big parimutuel tickets most folks just dream

WHO IS MIKE WARREN?

America's premier handicapper. Mike Warren is well on his way to becoming a selfmade millionaire at 33. . . because he picks 'em with uncanny consistency. Read what his fans have to say

You are FANTASTIC!!! Absolutely THE GREATEST!!! All four of the horses you gave me at Aqueduct Saturday won and paid real good. Thank you very much

N.P., Los Angeles, Calif.



"I must tell you it's just fantastic. Both horses (clicked). The first paid \$35.40 . the second \$10.20 made a nice bundle. E.A.S., Chicago, Illinois

Why, just the other day a fellow approached me at Belmont and asked me what I liked. I normally don't hand out advice at the track. but this player looked as though he needed a

So I told him I like a horse named Black Springs, an eleven-to-one shot. The guy pondered that for a moment, then said, ' way. I give the favorite, Counter Gambit, a big edge . . . I guess I'll go bet it. Thanks anyway.

To make a long story short, Black Springs is six lengths in front at the head of the stretch and wins easily, with Counter Gambit running second at less-than-even money. Black Springs pays \$24.40 straight, and my player friend comes running up to tell me he'll never doubt me again. He hasn't, either. Armed with "The System of the Century," he'll never need advice or money again.

I recognize that the world is full of skeptics, so I make this proposition to you. Send me \$9.95 as payment in full for the "System of the Century." Use this method at your local race track for fifteen days, making sure to follow my rules as outlined therein. Bet all you want and keep what you take in with my

And here's the best part. If my method fails to work for you in exactly the manner I've described, you have risked nothing because I'll send your original check back to you - uncashed! (Just date your check one month ahead. That way nobody can touch your ten bucks while you prove to yourself that "The System of the Century" is everything I say

Could anything be fairer?

You owe it to yourself to find out about "the machine that prints money." I'm Mike Warren I'm well-known in racing circles . . . and I sav it's so.

Act now. Today. Can you afford to guess that I'm wrong!

Sworn statement...

This is to certify that all statements made in this ad are true and correct to the best of my knowledge and belief. MIKE WARREN is a professional handicapper of Thoroughbred horses, and his gross income for the last twelve months was in excess of \$500,000.00.

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Dear Mike:

O.K., I'll try anything once. Please send me "The System of the Century" by return mail. I understand that if your method doesn't make big money for me as you have outlined, al! I have to do is return it within a month and my uncashed check will be returned to me.

On that basis, here is my check for \$9.95 dated one month from now. (If you're enclosing a money order that can't be dated ahead, you have the same money

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STOP PAYING PROPERTY TAXES FOREVER! This

OUSE A SIMPLE CHART IN THE S/M/P MANUAL! It's the chart I used to clin to \$245,000.00 a

WIN AT ANY SPECULATION! S/M/P teaches you how to wheel and deal and win! S/M/P teaches you how to minimize the risks and come out on top everytime!

CREATE A REAL ESTATE EMPIRE USING OTHER PEOPLE'S MONEY! Many persons have gone from rags to

STOP YOUR CREDITORS COLD! Even if law suits have already begun S/M/P will teach you how to use the Federal Courts to protect you. Yes, S/M/P will give you the inside information on the Federal Bankruptcy laws. Don't let this frighten you. It's one of the most beautiful things around. It's being done everyday by businessmen and individuals. This information alone is worth thousands!

DECORATE YOUR HOME WITH \$10,000.00 WORTH OF VALUABLE FURNITURE FREE!

•GET HUGE FEES JUST TALKING TO FRIENDS!

•GAIN POLITICAL POWER IN YOUR AREA IN NINE WEEKS!

GET THOUSANDS OF DOLLARS WORTH OF RESALEABLE MERCHANDISE FROM WHOLESALERS AND DISTRIBUTORS ON CREDIT!

OUICKLY AND EASILY SOLVE MOST PROBLEMS WITHOUT WORRY!

TRIPLE AND QUADRUPLE INTEREST ON YOUR SAVINGS!

•GET \$50,000.00 IN FREE LIFE INSURANCE!

•GET A FREE HOUSE IN A RESORT AREA!

OHAVE 5000 PEOPLE MARKET YOUR PRODUCT IN 60 DAYS!

OSTART A MULTIMILLION DOLLAR ADVERTISING CAMPAIGN WITHOUT A NICKEL!

SET UP 500 HOME MANUFACTURERS IN TWO WEEKS!

OGET \$300,000.00 IN STOCK TRADED PUBLICLY WITHOUT S.E.C. FILING!

THIS IS THE MOST IMPORTANT LETTER YOU WILL EVER READ! PLEASE GIVE ME TEN MINUTES RIGHT NOW!

PLEASE GIVE ME TEN.

My name is Sid Rosen. I've been a wheeler-dealer all my life and I've been involved in hundreds of successful businesses. Let me tell you what I can do for you. I will make you appear to be a millionaire...in just four weeks! I will teach you how to GET SMART AND LIVE GREAT! I will teach you how to capitalize on human nature. human emotions and human greed. I will teach you to open previously locked doors, create unlimited opportunities and place yourself upon the glittering path to financial prosperity and success. I will help you to acquire and enjoy all the marvelous things in life you've always dreamed of having but felt you would never get — like a luxury cruise around the world, a color TV. In every room, expensive cars, luxurious homes, beautiful clothes, gournet foods, cameras, gadgets, you name it I Will Show You How To Get It!

I have learned (the hard way) that it is possible to create the "illusion" of great personal wealth quite easily in today's credit oriented economy. Notice now, that I have used the term "illusion". for that is exactly what our entire capitalistic society is based upon.

People, including you and I, believe what they see! We presume a person to be wealthy when seeing his expensive home, high priced cars, well tailored clothes and luxurious lifestyle. You've probably heard the saying, "It Takes Money To Make Money" and you probably have also heard the saying, "You Can Only Borrow Money When You Have Money." The truth that I will teach you is that in today's economy it only takes "THE ILLUSION OF HAVING MONEY"...to borrow money. Remember this, in today's financial marketplace, most money transactions are merely bookkeeping entries and nothing usually changes hands but scraps of paper. This is one of the secrets I will reveal to you iff great detail!

Are you having trouble borrowing money? Making loans? Getting mortgages? Leases? Credit Cards? Charge Accounts? I will change all that! I will start you on the road to building an AAA- credit rating that will ena

even on the telephone!

I will teach you to wear the hat of a millionaire no matter what your present situation, occupation or past history. My "Smart Money Plans" will enable you to drive a luxury car for which you paid nothing; move into a luxurious home with no money down, walk into a bank and get a \$10,000,000 signature loan and mingle in the tup financial and social circles of your community. S/M/P will even cover your tracks if necessary; misdirect credit investigations. It will even show you how to disappear and become another person to critical and over again if necessary free from past obligations.

Fill tell you this. I call many of my plans "secrets" because I don't think that more than one person in a thousand knows any two of them and perhaps only one person in fifty thousand knows all of them. And believe me, most off my secrets are astonishingly simple, just requiring the right knowledge and a little brains, guts, gumption, time and effort!

My exclusive S/M/P manual will explain my many techniques in detail with step-by-step instructions on how to make them work. With this information in your possession, yoù will have the knowledge to get everything you desire in a matter of weeks, not years. There has ever been a revealing 'insider manual' published like this before. Everything. and I mean to perform the second of the control of the second of the se

ice of my manual is \$10.00 plus your signed pledge that you will not duplicate or ise, reproduce or resell my secrets.

know that most of the people who read this letter will not act upon it. They will be the tind and unmoved by what I have revealed here. They will reject it quickly as a 1 of con game or a lot of bull! This is good and this is as things should be, because if e were too many people with enough faith in themselves to act on my "Smart Money".

Plans," it could be made useless to the rest of us. This very fact, that so few people have the sense and guts to try, makes my secrets remain secrets and makes the opportunities for the rest of us smarter and more aggressive people practically limitless!

So to you who will not act, please accept my thanks. Your indecision and inaction will help make the rest of us rich! I will leave you with this closing statement. Every word in my manual is true! Every technique workable exactly as stated and can be but into immediate operation. I offer my manual to you only once! I have no future discount deals or the like. My offer is \$10.00 for the complete manual and you gamble that \$10.00 on yourself. There are no refunds and I guarantee you no extra charges or come-ons for additional money. I have absolutely nothing else to sell and, of course, I will keep your name completely confidential. It's your move now!

Sid Koren

P.S. I've added a fantastic entire section that will teach you how to Extract Gold From Your Credit Cards.I will teach you to raise your credit card ceiling from \$200.00 to \$10,000.00 or more in minutes...How to raise \$5,000.00 in cash in one hour on your credit cards even when you can't get a loan any place...How you can use your credit cards to make hundreds of extra dollars on business trips, vacations, visits to relatives with absolutely no work involved...How to go into debt with your credit cards and end up making seven time syour investment...How to pyramid your credit cards into \$10,000.00, \$20,000.00, even \$30,000.00 in cash when opportunity calls. Yes, I'll teach you all this and more You've Got Gold In Your Pockets And You May Not Even Know It...BUT YOU WILL LEARN SOON!

SAA	Mr. Sid Rosen		Dept.
(MEUE)	ractnese	earch, Inc.	CM-300
Dear Mr. Rosen,	415 Lexington A	ive., Suite 304, New York	
will not copy, dupli	our complete "SMART A cate or resell the secrets ing with my signature or	MONEY PLANS" Manual. I hereby given and techniques I will find revealed in the line below.	ve you my pledge that I your manual. I confirm
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